

## Competitive & New Faculty Summer Research Grants 2016-2021 Progress and Outcomes

### Annual Competitive Grant

YEAR	FACULTY	PROPOSAL	DISSEMINATION PLAN	OUTCOME
2016	Ling, Juan	The Influences of Cultural Differences on the Willingness to Work in China	Plans to submit to the Journal of Organizational Behavior	Han, J. & Ling, J. (2016). "Impact of Ego-focused versus Other-focused Emotional Appeals in Recruiting Advertisement on Applicant Attraction to Firms: A Cross-cultural Study," <i>Journal of Organizational Behavior</i> , 37(8): 1202-1223, 2016.
2016	Yao, Jeng-Foung	Novel Approaches of Data Encryption and Decryption in Computer Security	Plan to submit the papers to the Journal of Computing Sciences in Colleges, Journal of Computer Security, ACM Transactions on Information and System Security, IEEE Transactions on Dependable and Secure Computing, and other ACM and IEEE journals related to computer security. One paper in Nov 2016 and rest in 2017	The paper was not accepted. I was in the process of revising it and planning to resubmit it. It later got to put on the back burner. I am on the professional leave this semester. It would be a good time to finish it and submit to a journal. Please stay tuned.
2017	Ling, Leng	Unobserved Ties between Corporate Executives and Mutual Fund Managers	Seek to present the paper at some finance conferences such as the annual meetings sponsored by the Financial Management Association (FMA), Southern Finance Association (SFA) and American Finance Association (AFA). Target high-quality refereed journals such as the Journal of Banking and Finance, Financial Management, and Financial Analyst Journal	Lin J., Ling, L., & Zhou, M. (2019). "Unobserved Ties between Corporate Executives and Mutual Fund Managers," <i>Accounting &amp; Finance</i> , 59(5): 2961-2991. <a href="https://doi.org/10.1111/acfi.12542">https://doi.org/10.1111/acfi.12542</a> .  Presentations: Central University of Finance and Economics, University of International Business and Economics, Wuhan University, Shanghai University, Hubei University of Technology, all 2017; Conference Presentations: Global & China Accounting & Finance Conference, May 2019; Eastern Finance Association (EFA), April 2018; Financial Management Association (FMA), October 2017; Chinese Economist Society (CES) China Conference, June 2017.
2018	Evans, Brent	Creating a dataset for the development of four papers in college sports recruiting	Depending on the results, I would first target "A" journals, such as Applied Economics. If that does not work, I would then consider the Journal of Sports Economics or B-ranked general interest journals like the Eastern Economic journal, Journal of Economics and Finance, or Applied Economics Letters.	Evans, B., Pitts, J., & Clark, C. (2021). "Is the NBA Summer League Predictive of Performance for NBA Rookies?" <i>Journal of Sports Economics</i> , 22(2): 164-182. <a href="https://doi.org/10.1177/1527002520959138">https://doi.org/10.1177/1527002520959138</a> .  Under Review: "The Determinants of Draft Position for NBA prospects." (with Josh Pitts). <i>New York Economic Review</i> .

				Presentations: "Does it pay to cheat? Does it hurt to get caught? An Examination of NCAA Basketball Recruiting Violations and NCAA Punishments." Southern Economics Association & Applied Economics and Finance annual conferences; "Does Cannabis Legalization Affect NCAA Recruiting Outcomes?" (with Chris Clark), Academy of Economics and Finance (2019); Association of Private Enterprise Education (2020--Cancelled due to COVID); Southern Economic Association (2020--forthcoming, virtual)
2018	Roush, Justin	The Impact of Feedback and Social Cues on Performance in Principal Agent Settings	Present paper in UT Alumni workshop (October, tentative); present paper at Southern Economic Association annual conference in Washington DC (November). Journal of Economic Behavior and Organization (A-ranked) or general interest journals (Economic Inquiry (A-ranked), Southern Economics Journal (A-ranked))	Working Paper: McGlothlin, A., Patel, D. & Roush, J. (April 25, 2019). "The Impact of the Evolution of Expected Peer Ability on Learning Behaviors and Performance in Introductory Economics Courses," Available at SSRN: <a href="https://ssrn.com/abstract=3462003">https://ssrn.com/abstract=3462003</a> or <a href="http://dx.doi.org/10.2139/ssrn.3462003">http://dx.doi.org/10.2139/ssrn.3462003</a> .
2018	Xu, Zhenhui	China's Capital Controls and RMB Internationalization: Policy Evaluations	plan to submit the finished paper to esteemed journals like World Development, World Economy, China Economic Reviews, and Review of International Economics	Xu, Z. (2018). China's Exports, Export Tax Rebates, and Exchange Rate Policy," World Economy 41(5):1288-1308.  Presentation: Hunan University summer 2018.
2019	Ling, Juan	The Influences of Knowledge Network Embeddedness and Absorptive Capacity on Disruptive Innovation	plan to submit to the Journal of Management in fall 19	Wang, Z., Ling, J., & Chok, J. (2020). "Relational Embeddedness and Disruptiveness Innovations: The Mediating Role of Absorptive Capacity," Journal of Engineering and Technology Management, 57(July-Sept). <a href="https://doi.org/10.1016/j.jengtecman.2020.101587">https://doi.org/10.1016/j.jengtecman.2020.101587</a> .
2019	Moore, Tom	The Impact of Separate AACSB Accounting Accreditation on Student CPA Scores: A Multi-Variate Approach	The target journals for the study are the Journal of Accounting Education and/or Issues in Accounting Education (an American Accounting Association publication) fall 19	Preliminary draft but ran into significant data problem. The only source of data for the paper changed their reporting method on CPA pass rates; forced paper in a significantly different direction. waiting on the 2019 data now. Hopefully have something submitted by the middle of 2021.
2020	Ginder, Whitney	The Effectiveness of Labor-Related Corporate Social Responsibility Communication Strategies used by Apparel Companies	Either the American Marketing Association (AMA) Consumer Behavior Special Interest Group Conference or the Association for Consumer Research (ACR) Conference. Pending the findings, my hope would be to submit the final manuscript to the Journal of Business Research (A-ranked; impact factor: 4.028) or the Journal of Retailing (A-ranked; impact factor: 3.671).	Update as of December 2020 - two publications forthcoming. Examining labor-related corporate social responsibility (CSR) communication strategies used by apparel companies; several changes/additions to the conceptual model, experimental design, and variables were tested. Conducted two different studies which will each produce a manuscript. Plan to have one paper submitted early in the Spring 2021 semester and one paper submitted by the end of the Spring 2021 semester or early in the Summer 2021 semester. Present research progress in a College of Business Research Assembly (COBRA) meeting in late January or early February of 2021.

2020	Thomas, Eddie	The Importance of Investor Perceptions of Managers' Ability to Promote Social Welfare: An Alternative Model of Corporate Social Responsibility Attributions	Spring 2021 Present working paper at conferences & accounting workshops. Expects to be able to publish this paper in a high-level accounting journal such as Behavioral Research in Accounting or The International Journal of Accounting.	Working Paper: The Importance of Investor Perceptions of Managers' Ability to Promote Social Welfare: An Alternative Model of Corporate Social Responsibility Attributions. Planned submission to Behavioral Research in Accounting or The International Journal of Accounting
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## New Faculty Development Grant

YEAR	FACULTY	OUTCOME
2016	Mathur, Manish	Mathur, M. (2019). "Building Brand Advocacy on Social Media to Improve Brand Equity," International Journal of Electronic Marketing and Retailing, 10(2). <a href="https://doi.org/10.1504/IJEMR.2019.098751">https://doi.org/10.1504/IJEMR.2019.098751</a>
2017	Evans, Brent	Pitts, J., & Evans, B. (2019). "Drafting for Success: How good are NFL teams at Identifying Future Productivity at Offensive Skill Positions in the Draft?" The American Economist, 64(1):102-122. <a href="https://doi.org/10.1177/0569434518812678">https://doi.org/10.1177/0569434518812678</a> .
2017	Hong, Gongbing	Hong, G., Yao, JF., Michael, C., Phillips, L. (2018). "A Multilingual and Comparative Approach to Teaching Introductory Computer Programming," The Journal of Computing Sciences in Colleges, 33(4), 4-12. <a href="https://dl.acm.org/doi/abs/10.5555/3199572.3199573">https://dl.acm.org/doi/abs/10.5555/3199572.3199573</a> .
2018	Ginder, Whitney	Ginder, W., Kwon, WS., & Byun, SE. (2019) "Effects of Internal-External Congruence-Based CSR Positioning: An Attribution Theory Approach," Journal of Business Ethics. <a href="https://doi.org/10.1007/s10551-019-04282-w">https://doi.org/10.1007/s10551-019-04282-w</a> .
2019	Ginder, Whitney	Ginder, W. & Kwon, WS. (2020). "Hopping on the Brand Boycotting Bandwagon on Facebook: Because of the Issue, Others, or Self-Enhancement?" Journal of Customer Behavior. 19(4). <a href="https://doi.org/10.1362/147539220X16045724282132">https://doi.org/10.1362/147539220X16045724282132</a> .
2019	Thomas, Eddie	Working Paper: The Importance of Investor Perceptions of Managers' Ability to Promote Social Welfare: An Alternative Model of Corporate Social Responsibility Attributions. Planned submission to Behavioral Research in Accounting or The International Journal of Accounting
2020	Amir, Sina	Working Paper: "Review of Divestiture Process" with King, D. & DeMarie, S. - Planned submission to International Journal of Management Reviews in spring 2021 "Portfolio Restructuring: Study of Divestment Performance" – Planned submission to Global Strategy Journal in spring 2021
2020	Cox, Scott	Revise and Resubmit: Cox, S, Rickard, M., & Lowery, C. "Student Evaluation of Teaching: Let's be Honest – Who's Really Telling the Truth?" Marketing Education Review Working Paper: Coder, L, & Cox, S. "Small Business Supply Chain Professionals and Job Satisfaction: The Effect of Skill Congruence Versus RIASEC Congruence." -Planned submission to The International Journal of Logistics Management
2020	Durongkadej, Isarin	Accepted Oct. 2020: "Shareholder Litigation and the Risk Incentive Effect of Executive Compensation: A Re-examination" with Wei, S. & Rao, R., Finance Research Letters  Presentations: "Bond Market Structure and Volatility" with Piccotti, L., Southern Finance Association, fall 2020; "Data Breach Impact on Bank Operation and Performance" with Wang, H., Southern Finance Association, fall 2020