



# MANAGEMENT

## Major in Management

The Bachelor of Business Administration in Management program at Georgia College provides students with the knowledge and skills to begin their organizational management careers. Majoring in Management prepares students to effectively manage people and processes, the two central issues driving any organization. Regardless of the functional area in which students might begin their careers, within a relatively short period of time your primary responsibilities will be in managing those people and/or processes.

Management majors will take a variety of business courses including:

- Accounting
- Business Communications
- Principles of Marketing

Georgia College offers two optional concentrations for management majors:

- Human Resources Management
- Logistics and Transportation

## Make an Impact

The breadth and depth of knowledge gained will prepare graduates for a variety of career paths...

- |                           |                           |                        |                        |
|---------------------------|---------------------------|------------------------|------------------------|
| • Production Manager      | • Shipping Manager        | • Pharmaceutical Sales | • Government Services  |
| • Account Executive       | • Entrepreneur            | • Community Manager    | Administrator          |
| • Property Manager        | • Training & Development  | • Business Consultant  | • Human Resources      |
| • Operations Manager      | Manager                   | • Development Director | Specialist             |
| • Management              | • Human Resources         | • Store Manager        | • Compliance Manager   |
| Consultant                | Manager                   | • Logistics Director   | • Purchasing Manager   |
| • Project Manager         | • Business Manager        | • Fleet Manager        | • General Manager      |
| • Supply Chain Manager    | • Operations Director     | • Distribution Manager | • Logistics Specialist |
| • Client Services Manager | • Administrative Director |                        |                        |
| • Employee Relations      | • Transportation Manager  |                        |                        |
| Manager                   | • Real Estate Manager     |                        |                        |

**...the possibilities are endless.**

## Develop Skills

**innovation** business ethics  
**data analysis** **teamwork**  
 logical reasoning **critical thinking**  
**collaboration** adaptability  
 business statistics **presentation**  
**decision-making** **leadership**  
 networking strategic thinking  
**project management**  
**oral communication** crisis management  
**presentation** **software**  
**team building** business writing  
 creativity **problem solving**  
 interpersonal **communication**  
**goal setting** negotiation  
 public speaking **organization**

## Explore and Engage with Management



Present research at a conference



Join the GC Entrepreneurs Club



Meet with a faculty member



Meet with a career advisor to discuss your plan



Join the GC Logistics Association (GCLA)



Take a class



Talk to your academic advisor



Connect with alumni via LinkedIn

## Considering adding a Minor?

These minors/certificates can complement the Management major

- Finance
- Marketing
- Management Information Systems
- International Studies
- Economics
- Nonprofit Professional Certificate
- Data Science Certificate

## Top employers at GC for Management majors



Nolan Transportation Group



NCR Corporation



Insight Global

## Median Starting Salary for Management majors

# \$45,000\*

\*based on GC First Destination Surveys, 2019 - 2022

### Department of Management, Marketing & Logistics

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Campus Box 11  
Milledgeville, GA  
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### University Career Center

Georgia College  
110 Lanier Hall  
Campus Box 42  
Milledgeville, GA  
Phone: (478) 445-5384  
gcsu.edu/career



[gcsu.edu/business/mml/bba-management](http://gcsu.edu/business/mml/bba-management)