

AACSB Operational Definitions
Academically Qualified and Professionally Qualified Faculty
The J. Whitney Bunting School of Business
Georgia College & State University

This document provides working definitions of “academically qualified” and “professionally qualified” faculty to support the School’s mission:

The mission of The J. Whitney Bunting School of Business is to foster the development of capable business professionals who are responsible citizens grounded in the knowledge and values of a liberal arts education.

These definitions, based on AACSB Participant Standard 10 - - Faculty Qualifications, reflect the School’s mission, the liberal arts and teaching emphases of Georgia College & State University, and the University’s service expectations.

All faculty members within the School are expected to maintain their status as academically or professionally qualified to insure currency within field, support continuous improvement efforts, and comply with accreditation expectations.

Academically Qualified Faculty Members

Faculty members in the School are academically qualified if they:

- hold a doctoral degree in the area in which they teach, and
- have published (sole or co-authored) at least two refereed journal articles during the past five years related to the area of their teaching, and
- have at least one other form of scholarship during that five-year period.

Other forms of scholarship that contribute to being academically qualified include, but are not limited to: academic or practitioner books, refereed proceedings, refereed paper presentations at academic meetings, research monographs, publishing a case for classroom teaching or in a case research journal, new professional certifications, external grant awards that support the mission of the School, full-time internships related to the area of teaching, and editor or editorial board service for an academic journal.

Faculty teaching outside their area of academic preparation need a record of scholarship in the area of their teaching, and supplemental preparation (e.g., additional course work, certification(s), or full-time internship) in the area in which they teach, to be academically qualified.

New tenure-track Ph.D.’s teaching in the area of their degree are considered academically qualified for up to five years after award of the degree.

One of the stated Implications of the School’s mission is that “fostering development requires a faculty engaged in active scholarship.” Fostering the development of capable business professionals implies, in part, that faculty are creating learning and

pedagogical scholarship, discipline-based scholarship that adds to the theory or knowledge base of a field, or contributions to practice that influence professionals in that field. The School values each of these forms of scholarship. Given the mission of the University and the School, faculty scholarship in the School will emphasize learning and pedagogical scholarship, and contributions to practice.

Professionally Qualified Faculty Members

Faculty members in the School are professionally qualified if they have:

- at least a masters degree in a field related to the area of teaching, and
- significant professional experience, within five years of latest hiring, which is relevant to their teaching assignment.

Professionally qualified faculty maintain this standing through discipline-related activities such as: employment in the area of their teaching assignment, workshops and conferences, internships, certification, publications, grant writing, and service.

AACSB definitions for academically and professionally qualified appear in *Eligibility Procedures and Accreditation Standards for Business Accreditation*, pages 39 – 43, revised 1/01/05, available at: <http://www.aacsb.edu/accreditation/standards.asp>.

Approved by Faculty October 14, 2005