

WHAT CAN I DO WITH A BACHELORS DEGREE IN PSYCHOLOGY?

A R E A S	E M P L O Y E R S	S T R A T E G I E S
HUMAN SERVICES Counseling, Advocacy, Human Health Services	<p>Federal Government depts of Health & Human Services, Veterans' Administration, and Justice</p> <p>State Govt depts of Human Services, Mental Health, and Mental Retardation, psychiatric hospitals, community mental health centers, facilities for the mentally retarded, and probation/parole depts</p> <p>Local Government: senior citizens' centers</p> <p>Non-Profit Organizations such as United Way, Goodwill Industries, Boys and Girls Clubs, and YWCA/YMCA</p>	<p>Obtain essential practical experience such as residence hall adviser or camp counselor</p> <p>Enroll in an internship or practicum</p> <p>Perform volunteer services such as Special Olympics, Big Brother/Sister, or crisis hotline</p> <p>Learn foreign language for multi-cultural clients</p> <p>Become familiar with government hiring procedures</p> <p>Be willing to relocate</p> <p>Be prepared to obtain a masters degree for more substantive counseling work</p>
ADMINISTRATION	<p>Federal, state, and local governments</p> <p>National headquarters and local branches of nonprofit organizations</p>	<p>Consider a business double major or minor</p> <p>Gain experience in counseling, advocacy, or administration</p> <p>Need masters in health care administration for advancement</p>
COMMUNITY RELATIONS	<p>Federal, state, or local government</p> <p>Local branches of national non-profit organizations</p>	<p>Gain experience in counseling, advocacy, or administration</p> <p>Gain knowledge of community problems and govt resources</p>
PROGRAM DEVELOPMENT	<p>Federal, state, or local government</p> <p>Headquarters and branches of non-profit organizations</p>	<p>Gain experience in counseling, advocacy, or administration</p> <p>Obtain graduate degree for advancement</p>
RESEARCH	<p>Federal government, especially Dept of Health & Human Services and National Institute of Education</p> <p>National headquarters of non-profit organizations</p>	<p>Develop strong quantitative, statistical, and research skills</p> <p>Obtain graduate degree for advancement</p>
HUMAN RESOURCES Employment & Recruitment, Labor Relations, Compensation & Benefits	<p>Human resources (personnel) departments of companies</p> <p>Government personnel agencies and departments</p> <p>Employment agencies</p>	<p>Acquire related experiences such as a residence hall adviser, new student orientation leader, admissions office tour guide/recruiter, or member of committees that make policy, settle disputes, or adjudicate cases</p>
PUBLIC RELATIONS Research, Programming, Fund-Raising,	<p>Public relations and advertising firms</p> <p>Companies with in-house PR depts</p> <p>Trade associations</p>	<p>Develop strong writing and speaking skills</p> <p>Obtain related experiences with campus newspaper, TV, or radio, Admissions office tour guide or recruiter, Student activities office planning</p>

A R E A S	E M P L O Y E R S	S T R A T E G I E S
Writing & Editing, Special Events, Media Placement, Public Speaking	Federal, state, and local government Colleges and universities Non-profit organizations	Serve as a fund raiser or political canvasser Find internship through Public Relations Society of America
ADVERTISING Creative, Media, Account Services, or Research	Advertising agencies Companies with in-house advertising agencies or depts	Obtain experience with campus TV, radio, or newspaper Work with a student-run business Find an internship with a market research firm or a member of the American Advertising Federation Develop a portfolio for a creative position Business minor or double major for Account Services jobs
MARKET RESEARCH	Market research firms Market research departments of consumer goods and manufacturing firms	Develop strong math/statistics skills Become involved in the American Marketing Association Obtain a part-time or summer job with a market research firm (see Marketing Services in the yellow pages), perform a Business Dept practicum, become a reporter for campus newspaper, serve as a canvasser/phone interviewer for a charity or political campaign
TEACHING	Public and private schools	Obtain a teaching certificate for public school positions Seek guidance from the Education Dept in your school Volunteer as a tutor
RETAIL and SALES	All major retail firms including pharmaceuticals, specialty, variety, and department store chains Wholesalers, manufacturers, insurance companies, and real estate companies	Obtain related sales experiences with part-time or summer retail job or work with campus newspaper or yearbook Secure leadership position in campus organization Perform an internship with a retail store

This is a modified version of *Psychology: What can I do with this degree?* available from the University of Tennessee - Knoxville Career Services Office.

ⁱ <http://www.apa.org/ed/wanttobecome.html>