**Rubric for Evaluation of a Commercial Reading Program**

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|  | 3 | 2 | 1 |
| Description of Program | Well developed introduction, detailed description of the program, thorough explanation of instruction methods, techniques and protocols, and thoughtful appraisals of school wide considerations | Includes introduction, complete description of the program, explanation of instruction, and ideas of the impact of this program school wide. | May be inconsistent on responding to outline or incomplete in describing the program according to the assignment instructions. |
| Rating Scale, Analysis and Recommendations | Carefully evaluates the program based on the rating scale and includes comments that support the rating. Includes a critical analysis section and specific recommendations based on examination and analysis. | Completes the rating scale and may include comments that explain the rating. Includes an analysis that summarizes the ratings and recommendations for use. | May be inconsistent in responding to the rating scale. Includes an analysis section and recommendations that may be vague and general. |
|  | 4 | 3 | 1-2 |
| Presentation | Uses high quality visuals to present and summarize the key information about this program. May include a short video or activity engaging the audience. Provides critical analysis of this program with cogent recommendations. | May use visuals and/or videos to present the key information about this program. Presents a complete description, clear analysis, and useful recommendations . | May use visuals and includes an overview of the program. Presentation may describe the program, give an analysis and offer recommendation, but the presentation is inconsistent and incomplete. |