# **Provost Notes**

Georgia College & State University

June 2018

# **Update from Enrollment Management**

### **Fall Recruitment Activities**

As we approach Fall semester, much work has happened behind the scenes to recruit our incoming freshmen. Below is information on activities of our Admissions and New Student Programs Offices throughout the year:

### • Communications Sent

	Student Emails	375,488
	Parent Emails	8,297
>	Freshman Letters/Mailings	38,856
>	High School Counselor E-Newsletter	19,186

### Campus Visits from Prospective students and families

- > Tours
- ➤ Glimpse
- > Fall Fest
- President's Scholars Competition
- ➤ Honors Preview Day
- Spring Fest
- Junior Day
- > Total Visitors 21,401
- Admissions Recruiters attended 744 events during the year, reaching 18,954 prospective students.

Summer 2018 enrollment continues with a healthy increase. Below are enrollment numbers as of June 3, 2018 as compared to the same day in previous years.

Georgia College							
Summer 2018 Registration							
Through June 3	Headcount		Hours				
	2016	2017	2018	2016	2017	2018	
Grand Total	3771	3955	4026	22902	24121	24370	
Milledgeville	2013	1728	1581	13824	11641	10804	
Macon	152	106	102	1191	932	977	
Online Courses Only	1599	2112	2343	7851	11509	12589	
Robins	7	9	0	36	39	0	

## Congratulations!

Dave Bachoon, PhD, Biological and Environmental Sciences, "Microbial Source Tracking of Ulcohatchee Creek," US Environmental Protection Agency/Ga Environmental Protection Division, \$19,103.

John Swinton, PhD, Economics & Finance "Minority Youth and Business," Georgia Council on Economic Education, \$3,500 and Small Business Development Center, \$8,500.

Shaundra Walker, PhD, Library "Big Read Grant," National Endowment for the Arts, \$15,000.

# EdD in Curriculum & Instruction Approved

At the May 15, 2018 meeting, the BOR of the University System of Georgia approved the establishment of an **Education Doctorate in Curriculum and Instruction**. The scheduled launch date for this new degree is Summer 2019.

### **Textbook Savings (2017-2018)**

During the Fall 2017 and Spring 2018 semesters, faculty members across all of the colleges employed various low-cost or no-cost materials which in turn created significant savings for our students. Specifically, during this timeframe, GC saved students a total of \$273,598!

Textbook Savings by College:

Arts and Sciences	\$ 90,171
Business	\$ 74,577
Health Sciences	\$ 57,820
Education	\$ 51,030

### **Summer 2018 Study Abroad Program Activity**

The International Education Center (IEC) reports that 222 Georgia College students are studying abroad during the summer of 2018 in over 18 countries. Additionally, there are 5 international internship students and 1 service learning student in several locations, including Croatia, Scotland, Spain, and Ireland. The IEC recently awarded the Global Citizenship Award (Study Abroad Scholarship) to Bradley Mell (COHS – Belize). Working in collaboration with National Scholarships, GC has its first ever Boren Scholarship recipient headed to Lucknow, India to study Urdu. For 2019, the IEC is working with faculty to develop a new January program in Columbia and summer programs in the Netherlands, Germany, the UK, and Dominica.

Summer 2018 GC Study Abroad Programs				
Country	Faculty			
Australia	Cynthia Orms (COB)			
Belize	Kevin Hunt & Liz Speelman (COHS)			
Belize	Lyndall Muschell & Joanne Previts (COE)			
Chile	Brantley Nicholson (COAS)			
Czech Republic	Isaac Ramsey (COAS)			
France	Sunita Manian (COAS)			
Germany	Ron Fietkau & Craig Callender (COAS)			
Ireland	Sandra Trujillo (COAS)			
Italy & Greece	Craig Pascoe (COAS)			
Italy	Jim Winchester (COAS)			
Italy	Tony Alcarria (COAS)			
Philippines	Flor Culpa-Bondal (COHS)			
Spain	Mariana Stoyanova (COAS)			
Spain	Doreen Sams (COB)			
Taiwan	Tsu-Ming Chiang (COAS) & J. F. Yao (COB)			
Tanzania	Nicole DeClouette (COE)			

### IT Updates...

**Technology Support Services** is shifting focus to delivery of End of Year equipment purchases. A substantial amount of new equipment was purchased during budget close-out and this equipment will be disseminated promptly. In addition, staff are engaged in various computer lab and classroom technology upgrades.

GC Signatures is pleased to announce that soon two forms will be released from Human Resources; the Salary Reduction Agreement and TRS/ORP Retirement Election as well as an update for the University Property Off Campus Use Authorization Form.

Currently, COAS, COE, COB and COHS are testing Proposals for New Graduate and Undergraduate Courses. The Housing Parent Acknowledgment for Sorority Living Learning Leadership Community form is released and ready for use.

Enterprise Applications continues to work in collaboration with various offices on a new Banner 9 installation. A training version is being reviewed with a new test instance coming online later in June.

### **World Languages and Cultures Correction**

The May 2018 edition of the *Provost Notes* inadvertently omitted the move of the Department of World Languages and Cultures from Terrell Hall to Beeson Hall.

#### **New AVP for International Education**

James Callaghan, PhD, an accomplished international administrator and educator with over two decades of global experience, joined Georgia College as the Assistant Vice President for International Education and Director of the International Education Center. Callaghan comes to Georgia College with extensive experience in higher education after six years as Vice-President for Academic Affairs at Muskingum University in Ohio. Prior to Muskingum, Callaghan served as the Associate Vice-Chancellor for International Programs at the University of North Carolina-Pembroke (UNCP). At UNCP, he oversaw five internal units, greatly expanded international partnerships and enrollments, study abroad, and overseas teaching and research opportunities, plus related outreach and on-campus programs. He also worked with faculty and units to create new internationally-related majors and concentrations, and the expansion of the foreign language program. Before UNCP – and following seven years teaching and working in Rome – James served eight years as Director of Study Abroad at Philadelphia University. Proficient in five foreign languages, he holds a PhD in the History of Art from Temple University, and M.A. and B.A. degrees in Art History (plus work in Philosophy), from Michigan State University.