



RHETORIC

Major in Rhetoric

The major in Rhetoric provides the knowledge and practice of oral and written communication skills in order to communicate and evaluate communication effectively in the workplace and within society. Students develop and deliver speeches, analyze arguments from a variety of oral and written sources, develop and employ critical tools and engage in research and discussion that centers on communication and persuasion as central to business, politics, and culture. The Rhetoric major offers students a deep understanding of the core of the liberal arts curriculum: the uses of communication.

The Rhetoric program facilitates student excellence in oral communication competence by providing theoretical and practical instruction emphasizing the following abilities: understanding the rhetorical choices they and others make; behaviors within a variety of personal and professional choices, audiences, and cultures; critically examining the ethical implications of their own and others' rhetorical communication choice-making; understanding the factors that affect the potential success or failure of their oral communication efforts, and learning how to craft rhetorically effective messages. The Rhetoric major is particularly suited for students who plan to pursue leadership positions or further academic study in the fields of law, religion, public affairs, government, business, or higher education.

Develop Skills

public speaking
writing leadership debate
 cultural competence **critical thinking**
argumentation writing
 problem solving **language** teamwork
 debate **research writing**
 interpersonal communication
small group communication
cultural competence
 public speaking leadership
multicultural perspectives
 organization **problem solving**
project management language
teamwork research
 interpersonal communication

Make an Impact

The breadth and depth of knowledge gained will prepare graduates for a variety of career paths...

- Copy Editor
- Business Writer
- Grant Writer
- Corporate Communications Manager
- Ghostwriter
- Media Relations Specialist
- Mediator
- Multimedia Writer
- Patient Advocate
- Public Relations Specialist
- Screenwriter
- Editorial Assistant
- Advertising and Promotions Manager
- Sales Manager
- Human Resources Specialist
- Corporate Recruiter
- Meeting & Convention Planner
- Technical Writer
- Travel Writer
- Legal Assistant
- Community Organizer
- Religious Leader
- Volunteer Coordinator
- Foreign Services Officer
- Copywriter
- Market Research Analyst
- Publications Researcher
- Tour Guide
- Research Assistant
- Green Marketing Analyst
- College Admissions Officer
- Speech Writer
- News Anchor
- Politician
- Training and Development Manager
- Motivational Speaker

...the possibilities are endless.

Explore and Engage with Rhetoric



Present research at a conference



Join Lambda Pi Eta



Meet with a faculty member



Meet with a career advisor to discuss your plan



Add a minor or double major



Take a class



Talk to your academic advisor



Connect with alumni via LinkedIn

Top employers/fields at GC for Rhetoric majors



Siemens



GEICO



Non-Profit Organizations



Sales/Business



Education



Media

Considering adding a Minor?

These minors can compliment the major of Rhetoric

- Business Administration
- Marketing
- Management
- Public Health
- Spanish
- Political Science
- Philosophy
- Sociology
- Theatre
- History
- French

Mean Starting Salary for Rhetoric majors



*based on NACE First Destinations for the College Class of 2020 for Communications, Journalism, and related programs

Department of Communication

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gcsu.edu/artsandsciences/communication



University Career Center

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