College of Business
Assurance of Learning Rubric:
Ethical Awareness & Corporate Responsibility

To support the mission of the university and the college, the faculty will: distinguish our undergraduate and graduate business programs, leveraging the university’s liberal arts foundation, by emphasizing ethical principles, dilemmas, and professional codes.

- **Assessment measure, ethics**: Students ... develop ethical understanding through classroom case analysis.
  - **Learning Outcome**: Students identify and cope with ethical issues encountered in the workplace.

<table>
<thead>
<tr>
<th>Date: _______________</th>
<th>Project Title: _______________________________</th>
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<tbody>
<tr>
<td>Course: _______________</td>
<td>Section/time: _________________________</td>
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<tr>
<td>Student Name(s): _______________________________</td>
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</tbody>
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### College-wide assessment items

- The student(s):
  - Correctly identify the major ethical and social responsibility issues presented
  - Identify stakeholders and consider the situation from different points of view
  - Consider available alternatives
  - Consider how decisions affect stakeholders under various alternatives
  - Consider decisions from various ethical perspectives/frameworks (e.g., duties, rights, justice)
  - Demonstrate understanding of relevant ethical concepts/constructs (e.g., values, moral courage)
  - Demonstrate understanding of contemporary ethical issues
  - Recognize biases that influence ethical decision making
  - Demonstrates an understanding of the importance of leadership in achieving ethical practice
  - Demonstrate an understanding of corporate governance and policies relative to ethical practice

### Course-specific assessment items


### USING THIS RUBRIC

- Where appropriate, incorporate these assessment items into your course-specific grading rubrics.
- Use this form to summarize and report section-level outcomes.
  - By section, aggregated totals within each column for the assessment items used.
  - For numeric/letter grades, for example, a grade of “C” equates to “Meets Expectations,” lower than “C” is “Below Expectations,” and higher than “C” “Exceeds Expectations.”