



College of Business
Assurance of Learning Rubric:
Ethical Awareness & Corporate Responsibility



To support the mission of the university and the college, the faculty ...will: distinguish our undergraduate and graduate business programs, leveraging the university's liberal arts foundation, by emphasizing ethical principles, dilemmas, and professional codes.

- Assessment measure, ethics: Students ... develop ethical understanding through classroom case analysis.
 - Learning Outcome Students identify and cope with ethical issues encountered in the workplace.

Date: _____ Assignment/ Project Title: _____ Course: _____ Section/time: _____ Student Name(s): _____	Not Used / NA	Below Expectations	Meets Expectations	Exceeds Expectations
College-wide assessment items				
The student(s):				
Correctly identify the major ethical and social responsibility issues presented				
Identify stakeholders and consider the situation from different points of view				
Consider available alternatives				
Consider how decisions affect stakeholders under various alternatives				
Consider decisions from various ethical perspectives/frameworks (e.g., duties, rights, justice)				
Demonstrate understanding of relevant ethical concepts/constructs (e.g., values, moral courage)				
Demonstrate understanding of contemporary ethical issues				
Recognize biases that influence ethical decision making				
Demonstrates an understanding of the importance of leadership in achieving ethical practice				
Demonstrate an understanding of corporate governance and policies relative to ethical practice				
Course-specific assessment items				

USING THIS RUBRIC

- Where appropriate, incorporate these assessment items into your course-specific grading rubrics.
- Use this form to summarize and report section-level outcomes.
 - By section, aggregated totals within each column for the assessment items used.
 - For numeric/letter grades, for example, a grade of “C” equates to “Meets Expectations,” lower than “C” is “Below Expectations,” and higher than “C” “Exceeds Expectations.”