



University Curriculum Committee

Minutes

March 12, 2021 2:00 p.m.

Zoom Meeting

Present: David de Posada (CoAS), Angel Abney (CoAS), Krystal Canady (CoHS), Jolene Cole (Library), Jamie Downing (CoAS), Mark Causey (CoAS), Bob Duesing (CoB), Barbara Roquemore (CoE), Lyndall Muschell (CoE), Kris White (CoAS), Eric Griffis (COAS), Gail Godwin (COHS), Holley Roberts (Interim Associate Provost), Kay Anderson (Registrar), Shannon Gardner (Academic Affairs Administrative Assistant)

Regrets: Sally Humphries (CoB); James Schiffman (Senate); Cara Smith (SACSCOC liaison)

Guests: Tanya Goette, Jebessa Mijena, J.F. Yao

1. Call to Order by Lyndall Muschell
Agenda approved **unanimously**.

2. Action Items:

- New Degree Program – B.S. in Data Science- Approved Unanimously
 - Tanya Goette – The program is in Computer Information Systems. The proposal asks for instructor in data science. The courses that are in Computer Science are already offered. The program could last about one to two years without added instructors. The Computer Information Board Advisory Board will add to the substance.
 - J.F. Yao- The program is a combination of statistics and computer science. This could apply in any area. Dr. Dorman mentioned that he wanted some interdisciplinary programs. This was where the concept originated. Most of courses are based in Computer Science. Four or five statistics courses were added. A student can add some courses and have a double major.
 - Jebessa Mijena- The Mathematics Department does not need additional instructors for the program. This program can be combined with many other programs where computer expertise is needed.
 - Holley Roberts- This program will be well-received. This is a needed program. They have already requested a lecturer and that is in the works. I think there is a lot of internal support for this, and it will possibly be a priority. We do not need to put forward the new courses until next fall.

3. Information Items:

College of Arts and Sciences

New Course Proposals

- HIST 4745 Women in Chinese History

Modification of Existing Courses

- POLS 4920 Senior Seminar – Change to grade of C in pre-requisite (POLS 4000)
- POLS 3000 Research Design - Change to grade of C in pre-requisite (POLS 2101)
- POLS 4000 Systemic Analysis - Change to grade of C in pre-requisite (POLS 3000)
- POLS 4111 Political Theory II – Change course title to Modern Political Theory
- POLS 4110 Political Theory I – Change course title to Ancient and Medieval Political Theory
- MATH 4680 Introduction to Graph Theory – Change in catalog description

College of Business

New Course Proposals

- MKTG 3174 Fashion Merchandizing & Marketing
- MKTG 3176 LGBTQ+ Marketing

Modification of Existing Course

- MKTG 4198 Strategic Marketing – Change course title to Capstone: Strategic Marketing
- MKTG 3180 International Marketing Environment – Change in catalog description; change in pre-requisite – remove courses and change to Junior Standing
- MKTG 3155 Organizational Behavior – Change in catalog description
- MKTG 3163 Principles of Logistics in Business – Delete course
- MKTG 3165 Transportation – Delete course
- MKTG 4198 Strategic Marketing – Change course title to Strategic Marketing

College of Health Sciences

New Course Proposals

- NRSNG 4785 Exploration of Nursing Specialty Practice

4. Meeting Adjourned- 2:40 PM