



GEORGIA'S PUBLIC LIBERAL ARTS UNIVERSITY

J. Whitney Bunting College of Business

LEADERSHIP BOARD PRINCIPLES OF SERVICE

Purpose: To outline the principles by which members of the Leadership Board and its leaders on the Executive Committee will provide service and discharge their duties to ensure high impact opportunities to contribute their expertise, experience, and resources to assist the J. Whitney Bunting College of Business (CoB) accomplish its mission, strategies, and objectives.

Members recognize that:

- I. We are a Leadership Board and not a Governing Board, but within the boundaries of that distinction, we recognize that we have a responsibility to honor our appointments by being fully engaged and actively contributing our time, talents, and financial resources during the full terms of our service.
- II. We serve as an active working Board. In that spirit, we recognize our obligations to make every effort to attend all Board meetings and to serve on at least one standing committee of the Board.
- III. As Board members we have a duty to provide part of our service in the form of direct financial support to the College. We pledge to do so by taking an active role in fundraising activities, serving as a CoB ambassador to the larger community, helping to expand the circle of involved friends and alumni, and making a suggested minimum annual commitment based on capacity and status as a Board Member (\$1,000) or institutional Affiliate (\$3,000). Annual Leadership Board giving can be accomplished through monthly deductions of \$83.33, project-based giving, or through support to the Dean's Excellence Fund or CoB Leadership Board fund.
- IV. Like any effective organization, our Board needs to have defined objectives and goals so we can align our service with the objectives of the College of Business.

V. Our Committee structure is the vehicle used to provide that alignment, and that the Charters of each Committee need to be structured to ensure that all Board members are fully engaged in their service responsibilities. The Nominating, Strategic Management, Mentorship and Alumni Engagement Committees will have an Executive Committee member chair, but all board members will be invited to participate as projects and initiatives arise. Members may also have the opportunity to participate in task forces on an ad hoc basis.

IV. The Executive Committee is responsible for defining annually the Board's objectives and goals to ensure alignment of our service with the College's needs and the current CoB Strategic Plan; for establishing the appropriate Committee structure and Charters to carry out those objectives; and to provide direction to the Board in the form of an Annual Plan of Service which is presented to the Board at the beginning of each school year.

VII. We commit to this Annual Plan of Service and to our fellow Board members by faithfully discharging our duties to the best of our abilities under these Principles of Service to ensure we have tangibly advanced the mission and the accomplishments of the J.Whitney Bunting College of Business at Georgia College & State University.

Signature

Date