

Addendum I: CoB & University Strategic Plan Alignment

Georgia College's Strategic Plan ¹ Our Path Towards Preeminence (2016-2021)	CoB Strategic Plan (2016-2021) ²
Goal 1: Recruit, admit, enroll, retain, and graduate highly qualified and diverse undergraduate students	Objective 2: Enhance the local, state, national, and international visibility of the College's quality programs, student successes, and faculty and staff achievements.
Goal 2: Develop and implement distinctive and transformative undergraduate curricular and co-curricular experiences. Transformative experiences include but are not limited to: undergraduate research; creative projects; study abroad; service learning; community-based learning; leadership development; diversity and global learning; and field and clinical-based practica, apprenticeships, preceptorships, and internships.	Objective 1: Enhance the quality of the College's academic programs and the learning experience of our students.
Goal 3: Offer a limited number of exceptional quality graduate programs that are highly relevant to workforce demand and supportive of the university mission.	Objective 1: Enhance the quality of the College's academic programs and the learning experience of our students.
Goal 4: Align resources through generation, redirection, prioritization, cost containment, and stewardship to address strategic priorities.	Objective 3: Enhance resource generation and operational efficiency to support programmatic needs.
Goal 5: Enhance a professional environment that encourages the recruitment, retention, and success of an exemplary and diverse faculty and staff.	Objective 5: Enhance faculty and staff development and recognition.
Goal 6: Strengthen community and regional ties through service, research, programs, and partnerships that enhance economic, educational, and cultural opportunities to improve the quality of life for citizens of Milledgeville/Baldwin County and the middle Georgia region.	<p>Objective 2: Enhance the local, state, national, and international visibility of the College's quality programs, student successes, and faculty and staff achievements.</p> <p>Objective 4: Enhance engagement with and impact of with various stakeholders through alumni relations, advisory boards, community partnerships, and outreach efforts.</p>

¹ https://www.gcsu.edu/sites/files/page-assets/node-1315/attachments/2016_strategic_plan_to_preeminence_0.pdf

² https://www.gcsu.edu/sites/files/page-assets/node-388/attachments/march_11_2016_updated_strategic_plan_2.pdf