



# 2021-2022 Committee & Service Commitments College of Business

## Standing Committees and Senate

### Strategic Management Committee

Dean (Chair); assistant/associate dean; administrative assistant to the dean representing the staff, serving as Secretary to the Committee; department chairs; one individual elected from each department.

Michael Stratton (Dean, Committee Chair)  
Tanya Goette (Interim Associate Dean)  
Deanie Waddell (Staff; Committee Secretary)  
Herb Snyder (ACCT)  
J.J. Arias (E&F)  
Bill Donohoe (MM&L)  
Jehan El-Jourbagy, (ACCT 2022)  
Chris Clark (E&F 2023)  
Juan Ling (MML 2022)  
Bryan Marshall (IS&CS 2023)

### Undergraduate Admissions, Curriculum & Standards

One member elected from each major; assistant/associate dean (non-voting member).

Tom Moore (ACCT 2022)  
Isarin Durongkadej (E&F 2022)  
Joy Godin (IS&CS 2023)  
Allison Miller (MGMT 2023)  
Joanna Schwartz (MKTG 2023)  
Tanya Goette, Interim Associate Dean

### Honors & Awards

One member elected from each department.

Teresa King (ACCT 2022)  
Cullen Wallace (E&F 2022)  
Mimi Rickard (MML 2023)  
Gongbing Hong (IS&CS 2023)

### Assessment Coordinators

(Assurance of Learning Committee: One member selected from the faculty of each undergraduate major and graduate program; assistant/associate dean as non-voting member).

CoB Coordinator, MGMT (BBA) – Juan Ling  
Accounting (BBA) – Roberta Gorham  
Marketing (BBA) – Whitney Ginder  
MIS (BBA) – Bryan Marshall  
Economics (BS) – J.J. Arias  
Computer Science (BS) – Cathy Liu  
MAcc – Eddie Thomas  
MMIS – Paige Rutner  
MLSCM – Scott Cox  
BBA (CBK) – Undergraduate Curriculum Committee  
Tanya Goette, Interim Associate Dean

### University Senators (CoB – 6 seats)

The assignment of seats is made by the Strategic Management Committee.

Nicholas Creel (ACCT) 2021-2023  
Leng Ling (E&F) 2021-2023  
Karl Manrodt (MML) 2020-2022  
Brad Fowler (IS&CS) 2020-2022  
Jessie Folk (at large) 2021-2023  
Frank Richardson (at large) 2021-2023

### Promotion and Tenure

One tenured faculty member elected from each department.

Tom Moore (ACCT 2022)  
Chris Clark (E&F 2022)  
Sally Humphries (IS&CS 2023)  
Chris Lowery (MM&L 2023)

### Faculty Development

One member elected from each department.

Joy Godin (IS&CS 2023)  
Kel-Ann Eyler (ACCT 2023)  
John Swinton (E&F 2023)  
Aric Wilhau (MM&L 2022)

### Graduate Admissions, Curriculum & Standards

One member currently teaching in a graduate program elected from each graduate program; director of graduate programs and assistant/associate dean as non-voting members.

Teresa King (MAcc 2022)  
Paige Rutner (MMIS 2022)  
Dee Sams (WMBA 2023)  
Scott Cox (MLSCM 2023)  
Lynn Hanson, Director of Graduate Programs  
Tanya Goette, Interim Associate Dean

### Library Acquisitions and Usage

One member elected from each academic department.

Jehan El-Jourbagy (ACCT 2022)  
Isarin Durongkadej (E&F 2023)  
Cathy Liu (IS&CS 2023)  
Sina Amiri (MM&L 2022)

## Other Committees/Service Commitments

### International Education Committees

Faculty & Staff International Development Grants – Nick Beadles  
Education Abroad Advisory Committee – Joy Godin, Bob Duesing  
International Students Advisory Committee – Caroline Collier

### Center for Teaching and Learning (3-year terms)

Program Excellence Award: Gongbing Hong (2020-2023)

Faculty Research Grant Committee:

Bob Duesing (2021-2024), Bo Beadles (2019-2022)

Irene Rose Community Service Committee: Caroline Collier (2021-2024)

Excellence in Research/SOTL/Creative Endeavors:

Nick Beadles (2020-2023)

Excellence in Teaching/Excellence in Online Teaching:

Joanna Schwartz (2020-2023), Paige Rutner (2021-2024)

Excellence in Service: John Swinton (2021-2023)

### CoB and GC Diversity Leadership Team

Brooke Conaway, Sandria Stephenson, Joanna Schwartz

### University-wide Committees

Academic Special Course Fee Committee: Leng Ling (2020-2022)

Academic Technology Advisory: Juan Ling, Brad Fowler, Bryan Marshall

Constitution Week committee: J. El-Jourbagy; D. Copelan; N. Creel

Distance Learning Advisory Board: Bob Duesing

Faculty Affairs Policy Committee, Univ. Senate: Chris Clark

Faculty Development Advisory: Bryan Marshall, Leng Ling

GC Alumni Board: Kendra Evans, Brooke Conaway

GC Honors Council: Chris Clark

GC Montessori Advisory Panel: Brent Evans, Kendra Evans

GC University Curriculum: Bob Duesing (2020-2022)

GC University Curriculum: Sally Humphries (2021-2023)

General Education Committee: Brooke Conaway (2021-2023)

IDEAS Advisory Council: Joy Godin

Intellectual Property: Gita Phelps

Institutional Review Board: Leng Ling

QEP Assessment: Tanya Goette

Student Affairs Policy Committee of Univ. Senate: Leng Ling

Student Judiciary Board: Jehan El-Jourbagy

University Assessment Team: Juan Ling

### University-wide Task Forces

Strategic Planning Steering Committee –

Strategic Enrollment Management Task Force- Tom Moore

### University-wide Graduate Council Representatives

Tanya Goette; Dean Designee

Lynn Hanson, Dir. Grad. Programs in Business; Coordinator

Dee Sams; Graduate Faculty Member