Major in Management

The Bachelor of Business Administration in Management program at Georgia College provides students with the knowledge and skills to begin their organizational management careers. Majoring in Management prepares students to effectively manage people and processes, the two central issues driving any organization. Regardless of the functional area in which students might begin their careers, within a relatively short period of time your primary responsibilities will be in managing those people and/or processes.

Management majors will take a variety of business courses including:

- Accounting
- Business Communications
- Principles of Marketing

Georgia College offers two optional concentrations for management majors:
- Human Resources Management
- Logistics and Transportation

Develop Skills

- Innovation
- Business Ethics
- Data Analysis
- Teamwork
- Logical Reasoning
- Critical Thinking
- Collaboration
- Adaptability
- Business Statistics
- Presentation
- Decision-Making
- Leadership
- Networking
- Strategic Thinking
- Project Management
- Oral Communication
- Software
- Team Building
- Business Writing
- Creativity
- Problem Solving
- Interpersonal Communication
- Goal Setting
- Negotiation
- Public Speaking
- Organization

Make an Impact

The breadth and depth of knowledge gained will prepare graduates for a variety of career paths...

- Production Manager
- Account Executive
- Property Manager
- Operations Manager
- Management Consultant
- Project Manager
- Supply Chain Manager
- Client Services Manager
- Employee Relations Manager
- Shipping Manager
- Entrepreneur
- Training & Development Manager
- Human Resources Manager
- Business Manager
- Operations Director
- Administrative Director
- Transportation Manager
- Real Estate Manager
- Pharmaceutical Sales
- Community Manager
- Business Consultant
- Development Director
- Store Manager
- Logistics Director
- Fleet Manager
- Distribution Manager
- Government Services Administrator
- Human Resources Specialist
- Compliance Manager
- Purchasing Manager
- General Manager
- Logistics Specialist

...the possibilities are endless.

www.gcsu.edu/career/whatcanidowiththismajor
Explore and Engage with Management

- Present research at a conference
- Join the GC Entrepreneurs Club
- Meet with a faculty member
- Meet with a career advisor to discuss your plan
- Join the GC Logistics Association (GCLA)
- Take a class
- Talk to your academic advisor
- Connect with alumni via LinkedIn

Considering adding a Minor?
These minors/certificates can complement the Management major
- Finance
- Marketing
- Management Information Systems
- International Studies
- Economics
- Nonprofit Professional Certificate
- Data Science Certificate

Top employers at GC for Management majors
- Nolan Transportation Group
- NCR Corporation
- Insight Global

Median Starting Salary for Management majors
$45,000*  
*based on GC First Destination Surveys, 2019 - 2022

Department of Management, Marketing & Logistics
Georgia College  
432 Atkinson Hall  
Campus Box 11  
Milledgeville, GA  
Phone: (478) 445-4324  
gcsu.edu/business/mml/bba-management

University Career Center
Georgia College  
110 Lanier Hall  
Campus Box 42  
Milledgeville, GA  
Phone: (478) 445-5384  
gcsu.edu/career