

MSCM Internship Guidelines for Employers Updated Fall 2022

We appreciate your interest in a Mass Communication intern.

To be eligible as one of our Mass Communication approved internship employers, we require the following from your business/organization:

- The intern must complete a minimum of 250 hours.
- Provide a supervisor for the intern who has a degree and/or a minimum of three to five years of experience
 in the mass communication industry (specifically the area in which the student is interning PR, advertising,
 video/media production, journalism, etc.).
- Include a physical and/or virtual site where the intern will report daily, complete work assignments and have opportunities to network with employees.
- Along with shadowing, the intern will be given specific responsibilities that will require hands-on
 experiences, personal judgment calls and production using individual knowledge and skills. Projects may
 require supervisor approval.
- Supervisor will complete a midterm and final evaluation survey, via an email link, of the intern's work performance.

If you are able to fulfill these requirements, please email the MSCM internship Coordinator, Christina Smith, a job description and the application process that we can post to our student email list. If you are unable to fulfill these requirements, we will be happy to post the position as a volunteer/part time job opportunity.

Again, we appreciate your support in the education provided to Georgia College's mass communication students.

If you have additional questions or concerns, please contact:

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