The official seal of Georgia College & State University is not a part of the logo system, and it is not interchangeable with GCSU logos. The seal should be used only by the Office of the President and on formal, official, legal and ceremonial documents or materials representing the institution, such as diplomas, proclamations or commencement and inauguration regalia.

The name of colleges, departments and other units are placed to the right of the pergola in all caps, with the full wordmark “Georgia College & State University” separated from the logo by a line. Department, office and program logos must be obtained from GCSU Creative Services to ensure that they adhere to graphic identity standards prior to use.

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