

Management, BBA 2022-2023 Catalog

Academic Advising Center

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The recommended four-year plan is designed to provide a blueprint for students to complete their degrees within four years. These plans include the recommended sequences of courses. Individual plans will vary based on previously earned credit such as Dual Enrollment and AP credit as well as student's academic goals. Students will work with an Academic Advisor to develop a more individualized plan to complete their degree.

The GC Journeys Program will transform your way of thinking and experiencing college. By participating in five inside and outside the classroom transformative experiences during your time at Georgia College, you will step outside of your usual surroundings, gain authentic experiences, solve problems, become a leader, participate in real-world settings and put ideas into action.

All students will complete the First-Year Experience, Career Planning Milestones, and a Capstone course in your major. Students will choose two additional experiences from: Intensive Leadership Experiences, Mentored Undergraduate Research, Community-Based Engaged Learning, Internships, and Study Abroad/Study Away.

This recommended Four-Year Plan is applicable to students admitted during the 2022-2023 academic year.

Total Credits Required: 120 credits

Required GPA for Graduation: 2.0 institutional

Courses requiring a C or better are denoted with an asterisk (*). Courses that require a grade of C or better as a pre-requisite to another course are denoted with a double asterisk (**).

Legend is available on the last page of this document.

				Υ	ear 1				
	Fall					Spring			
Course	Title	Hours	Area	✓	Course	Title	Hours	Area	✓
BIDS 1705	First-Year Seminar	1	FYE		ENGL 1102**	English Composition II (pre-req to BCOM 2285)	3	Α	
ENGL 1101*	English Composition I (pre-req to ENGL 1102)	3	Α		ECON 2106**	Principles of Microeconomics (pre-req to FINC 3131 and MKTG 3161)	3	F	
ECON 2105	Principles of Macroeconomics	3	F		GC1Y 1000	Critical Thinking	3	В	
Area E	Social Science Choice I	3	F		Area A Math**	Math (Student's Choice) (pre-req to MATH 1401)	3	Α	
Area D	Science w/Lab (Student's Choice)	4	D		CSCI 1000	Intro to Computers (pre-req to CBIC 2220)	3	F	
					Area D	CSCI 1200 or GEOG 2100	1	D	
	Semester Hours	14				Semester Hours	16		
Summer	Take a break this summer to re-energize	and reflect	on your	first y	ear at Georgia Co	ollege.	•		
Notes:	Area A and GC1Y 1000 must be complet	ed by 30 es	rned ho	ure					

N	otes:	Area A and GC1Y 1000 must be completed by 30 earned hours.
		First-Year Seminar does not count toward 120 hours required for graduation.

				Y	ear 2				
	Fall					Spring			
Course	Title	Hours	Area	✓	Course	Title	Hours	Area	√
ACCT 2101**	Accounting Principles I	3	F		ACCT 2102**	Accounting Principles II	3	F	
	(pre-req to ACCT 2102)					(pre-req to FINC 3131)			
BCOM 2285**	Business Comm and Report	3	F		MATH 1401**	Elementary Statistics	3	D	
	(pre-req to MGMT 3141)					(pre-req to MGMT 3101)			
CBIS 2220*	Principles of Info Systems	3	F		MGMT 3141**	Principles of Management	3	BBA	
	(pre-reg/co-reg to MGMT 3101)					(pre-reg to non-quantitative MGMT			
Area C2	Fine Arts (student's choice)	3	С		Area C	Humanities & Ethics (student's choice)	3	С	
GC2Y 2000	Global Perspectives	4	В		Area E	Social Sciences Choice 2	3	E	
	Semester Hours	16				Semester Hours	15		
Notes:	GC2Y 2000 must be taken between 30-	59 earned ho	ours.		_		•	•	

ı	110163.	GGET 2000 made be taken between 60 00 damed neare.
ı		MGMT 3141 is a pre-req for all 3000/4000 level management courses
		Build or enhance your Leadership skills: Explore our Leadership Programs or get involved with a RSO (Registered Student Organizations).

				Y	ear 3				
	Fall					Spring			
Course	Title	Hours	Area	✓	Course	Title	Hours	Area	✓
MKTG 3161**	Principles of Marketing (pre-req to 3000/4000 level MKTG courses)	3	BBA		FINC 3131**	Business Finance I (pre-req to MGMT 4195)	3	BBA	
MGMT 3101**	Applied Business Statistics (pre-req to MGMT 3165 and MGMT 3175)	3	BBA		MGMT 3155*	Organizational Behavior	3	Major	
MGMT 4105*	Human Resources Management	3	Major		LENB 3135	Legal Environment of Business	3	BBA	
BUAD 2172	Business Ethics	3	BBA		MGMT Elec*	MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT elective	3	MGMT	
Area E	Social Science Choice 3	3	E		Bus Elec*	Any 3000/4000 lev Bus elective (Sales concentration courses can be used to satisfy concentration and Bus elective	3	Major	
	Semester Hours	15				Semester Hours	15		
Summer	MGMT 4605: Internship (not mandatory but s	trongly end	ouraged)	or St	udy Abroad.				
Notes:	Can choose a concentration of Logistics & Trar Courses used to satisfy concentrations can also See catalog for specific coursework needed for	be used to	satisfy r						

2022-2023 Catalog BBA Management Requirements

			Y	ear 4					
Fall				Spring					
Title	Hours	Area	✓	Course	Title	Hours	Area	✓	
Operations & Sup Chain Mgmt (pre-req to MGMT 4195)	3	BBA		MGMT 4195*	Strategic Management	3	BBA		
MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT	3	Major		MGMT Elec*	MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT elective	3	Major		
MGMT 4145 (recommended)	3	BBA		Bus Elec*	Any 3000/4000 level Business elective (Sales concentration courses can be used to satisfy concentration and Bus elective	3	Major		
Business Analytics	3	Major		General Elec	Any 1000/4000 level elective	3	Elec		
Any 1000/4000 level elective	3	Elec		General Elec	Any 1000/4000 level elective	3	Elec		
Semester Hours	15				Semester Hours	15			
	Title Operations & Sup Chain Mgmt (pre-req to MGMT 4195) MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT MGMT 4145 (recommended) Business Analytics Any 1000/4000 level elective Semester Hours	Title Hours Operations & Sup Chain Mgmt (pre-req to MGMT 4195) 3 MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT MGMT 4145 (recommended) 3 Business Analytics Any 1000/4000 level elective 3 3 Semester Hours 15	Title Hours Area Operations & Sup Chain Mgmt (pre-req to MGMT 4195) 3 BBA MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT MGMT 4145 (recommended) 3 Major Business Analytics Any 1000/4000 level elective 3 Major Semester Hours 15	Fall Title Hours Area √ Operations & Sup Chain Mgmt (pre-req to MGMT 4195) 3 BBA MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT 3 Major MGMT 4145 (recommended) 3 BBA Business Analytics 3 Major Any 1000/4000 level elective 3 Elec Semester Hours 15	Fall Title Hours Area ✓ Course Operations & Sup Chain Mgmt (pre-req to MGMT 4195) 3 BBA MGMT 4195* MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT (precommended) 3 Major MGMT Elec* MGMT 4145 (recommended) 3 BBA Bus Elec* Business Analytics 3 Major General Elec Any 1000/4000 level elective 3 Elec General Elec	FallSpringTitleHoursArea✓CourseTitleOperations & Sup Chain Mgmt (pre-req to MGMT 4195)3BBAMGMT 4195*Strategic ManagementMGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT3MajorMGMT Elec*MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT electiveMGMT 4145 (recommended)3BBABus Elec*Any 3000/4000 level Business elective (Sales concentration courses can be used to satisfy concentration and Bus electiveBusiness Analytics3MajorGeneral ElecAny 1000/4000 level electiveAny 1000/4000 level elective3ElecGeneral ElecAny 1000/4000 level electiveSemester Hours15Semester Hours	FallTitleHoursArea✓CourseTitleHoursOperations & Sup Chain Mgmt (pre-req to MGMT 4195)3BBAMGMT 4195*Strategic Management3MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT3MajorMGMT Elec* (HR or LOGS courses can be used to satisfy concentration and MGMT electiveMGMT 4145 (recommended)3BBABus Elec*Any 3000/4000 level Business elective (Sales concentration and Bus electiveBusiness Analytics3MajorGeneral ElecAny 1000/4000 level elective3Any 1000/4000 level elective3ElecGeneral ElecAny 1000/4000 level elective3Semester Hours15Semester Hours15	FallTitleHoursArea✓ CourseTitleHoursAreaOperations & Sup Chain Mgmt (pre-req to MGMT 4195)3BBAMGMT 4195*Strategic Management3BBAMGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT3MajorMGMT Elec*MGMT Elec 3000/4000 level (HR or LOGS courses can be used to satisfy concentration and MGMT elective (Sales concentration and MGMT elective (Sales concentration courses can be used to satisfy concentration courses can be used to satisfy concentration and Bus elective (Sales concentration and	

	Legend
Area	This section of the plan references the area of the curriculum the course fulfills.
Α	Core Area A: Communication and Quantitative Skills
В	Core Area B: Institutional Options
С	Core Area C: Humanities and Fine Arts
D	Core Area D: Science, Technology, and Math
E	Core Area E: Social Sciences
F	Core Area F: Major Directed Core
Major	Major Required Course
BBA	Business CORE
Elective	Course(s) a student selects. Hours are needed meet overall graduation hours. Number of electives varies per major. Electives can be used towards GC
(Elec)	Journeys, minors, concentrations. certificates, professional/graduate school pre-requisites or to take courses of interest.
*	Requires a grade of C or better
**	Requires a grade of C or better as a pre-req to another course