

Mass Communication B.A. 2022-2023 Catalog

Academic Advising Center

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The recommended four-year plan is designed to provide a blueprint for students to complete their degrees within four years. These plans include the recommended sequences of courses. Individual plans will vary based on previously earned credit such as Dual Enrollment and AP credit as well as student's academic goals. Students will work with an Academic Advisor to develop a more individualized plan to complete their degree.

The GC Journeys Program will transform your way of thinking and experiencing college. By participating in five inside and outside the classroom transformative experiences during your time at Georgia College, you will step outside of your usual surroundings, gain authentic experiences, solve problems, become a leader, participate in real-world settings and put ideas into action.

All students will complete the First-Year Experience, Career Planning Milestones, and a Capstone course in your major. Students will choose two additional experiences from: Intensive Leadership Experiences, Mentored Undergraduate Research, Community-Based Engaged Learning, Internships, and Study Abroad/Study Away.

This recommended Four-Year Plan is applicable to students admitted during the 2021-2022 academic year.

Total Credits Required: 120 credits

Required GPA for Graduation: 2.0 (overall)

Courses requiring a C or better are denoted with a star (*)

Legend is available on the last page of this document.

_	Year 1								
Fall					Spring				
Course	Title	Hours	Area	√	Course	Title	Hours	Area	^
MSCM 0001	First Year Academic Seminar	1			Core Choice*	Area A Math Choice	3	Α	
GC1Y 1000	Critical Thinking Course	3	В		ENGL 1102	English Composition II	3	Α	
ENGL 1101*	English Composition I	3	Area		Foreign Langua	Any Foreign Language 1001	3	F	
Core Choice	Area E Social Science Choice 1	3	Е		Core Choice	Area D Science Choice	3	D	
Core Choice	Area C Humanities/Ethics Choice	3	С		Core Choice	Area D Science Choice Lab	1	D	
Core CHoice	Area E Social Science Choice 2	3	Е		Core Choice	Area E Social Science Choice 3	3	Е	
Semester Hours		16				Semester Hours	16	-	

Area A and GC1Y 1000 must be completed by 30 earned hours.

Notes:

First-Year Seminar does not count toward 120 hours required for graduation. A grade of C or higher in Area A Math is required to take MATH 1401

MSCM 0001 does not count toward the 120 hour graduation requirement.

Year 2										
Fall					Spring					
Course	Title	Hours	Area	\	Course	Title	Hours	Area	√	
GC2Y 2000	Global Perspectives Course	4	В		MSCM 3306*	Mass Comm Theory & Research	3	Major		
MSCM 2201*	Media Literacy	3	F		MSCM 33XX	MSCM Skills 1	3	Major		
MSCM 2205*	Professional Media Writing	3	F		MSCM 2930	MSCM Practicum 1	1	Major		
MATH 1401*	Elementary Statistics	3	D/F		Core Choice	Area D Science Choice	3	D		
Foreign Langua	Any Foreign Language 1002	3	F		Core Choice	Area D Science Choice Lab	1	D		
					Area F	Any Foreign Language 2001	3	F		
Semester Hours 16						Semester Hours	14			
Summer	Summers are a great time for study a	ibroad oi	rinterns	ship c	opportunities.					
GC2Y 2000 must be taken between 30-59 earned hours. A grade of a C or higher in MATH 1401, MSCM 2201, and MSCM 2205 is required to take MSCM 3306. MSCM Skills 1 must be required writing course (MSCM 3318, 3352, or 3365) determined by the student's pathway (Digital Media Production, Strategic Communication, or Multimedia Journalism). MSCM Practicum 1 must be completed with a Student Media Organization such as GC 360, WGUR 95.3, or The Colonnade. Student must complete a Foreign Language at the XXXX level or higher. Complete the WebCape (https://www.gcsu.edu/artsandsciences/wlc/testing) to determine placement for first course.										

	Year 3								
	Fall				Spring				
Course	Title	Hours	Area	✓	Course	Title	Hours	Area	√
MSCM 33XX	Skills 2	3	Major		MSCM 33XX	Skills 3	3	Major	
MSCM 3300	Law and Ethics	3	Major		MSCM Course	MSCM Concentration 1	3	Major	
MSCM 2930	MSCM Practicum 2	1	Major		Core Choice	Area C Fine Arts Choice	3	С	
Area F	1000-2000 Level Course	3	F		Area F	1000-2000 Level Course	3	F	
Area F	Any Foreign Language 2002	3	F		Elective	Elective at 1000-4000 level	3	ELEC	
Semester Hours 13 Semester Hours 15									
NI-4	A grade of C or higher is required in all MSCM classes.								
Notes:	Students are encouraged to use elective hours to complete requirements for a minor.								

	Year 4								
	Fall	Spring							
Course	Title	Hours	Area	✓	Course	Title	Hours	Area	✓
MSCM 33XX	MSCM Skills 4	3	Major		MSCM 4402	Senior Career Development	1	Major	
MSCM 33XX	MSCM Concentration 2	3	Major		MSCM 45XX	Senior Capstone Project	3	Major	
Cognate	Cognate Choice	3	Major		Cognate	Cognate Choice	3	Major	
Elective	Elective at 1000-4000 level	3	ELEC		Elective	Elective at 1000-4000 level	3	ELEC	
Elective	Elective at 1000-4000 level	3	ELEC		Elective	Elective at 1000-4000 level	3	ELEC	
	Semester Hours	15				Semester Hours	13		
Summer	Course: MSCM 4960, Title: Interns	hip, Hοι	ırs: 3, A	rea:	Major				
Notes:	Students cannot take MSCM 4960 until they have completed 4 skills courses and 2 practicums. The course is typically completed in summer of Year 4. Students must have a 2.5 minimum GPA to complete internship								

	Legend
Area	This section of the plan references the area of the curriculum the course fulfills.
Α	Core Area A: Communication and Quantitative Skills
В	Core Area B: Institutional Options
С	Core Area C: Humanities and Fine Arts
D	Core Area D: Science, Technology, and Math
E	Core Area E: Social Sciences
F	Core Area F: Major Directed Core
Major	Major Required Course
Elective (Elec)	Course(s) a student selects. Hours are needed meet overall graduation hours. Number of electives varies per major. Electives can be used towards GC Journeys, minors, professional/graduate school pre-requisites or to take courses of interest.
Cognate	Cognate courses are required courses within a students curriculum. These courses are connected to the major but may be from other academic disciplines.