



# PARTNERSHIP **OPPORTUNITIES**

Leadership Programs • User Forum on Leadership • Inspire! Series



# PARTNERSHIP OPPORTUNITIES

Showcase your commitment to innovation, thought-leadership, and inspiring new ideas by joining us as a Forum Partner.

Brought to you by Georgia College & State University Leadership Programs, the Usery Forum on Leadership and Inspire! Series offer a trusted forum on citizen-leadership and pressing issues of the day. For more than a decade, we have brought together a diverse audience of scholars and students, as well as business leaders, non-profit executives, journalists, and public officials. We are Georgia College's leading voice on leadership and the public good. With a range of dynamic speakers, our events allow participants to gain and share insights and drive positive change—in their lives, in their organizations, and across their communities.

Our partnership packages offer you and your students structured benefits, including immediate value and long-term positioning. With greater scale from virtual participation, our packages showcase your partnership.



## POSITION

Position your organization as a thought-leader and an engaged community partner.



## CONNECT

Connect with a diverse audience of students, faculty, alumni, and community members.



## ELEVATE

Elevate your presence, create brand familiarity, and promote your services and offerings.

## Direct Benefits for Your Students

- Original content from nationally-profiled thought-leaders
- Connect with change-makers, trend-setters, and innovators
- Educational and inspiring ideas
- Conversational format
- Diverse audience and network
- Discounted event sponsorship and brand positioning opportunities
- Special recognition at Forum
- Customized promotional package of print flyers and posters, digital graphics, and social media
- Integrate your brand authentically with leadership and the public good
- List of student attendees following the Forum\*

\* Provided only to Georgia College faculty and staff members consistent with university policy.





**\$35**

## PROGRAM PARTNER

Appropriate for Georgia College programs, offices, departments, and centers, as well as student organizations, that share our commitment to innovation and service that improve the lives of others

- Your organizational or affiliate logo listed as Program Partner in event promotions, including on the Forum webpage
- Special verbal recognition as Program Partner
- Your logo displayed in pre- and post-roll partners slide
- Organizational name listed as Program Partner in our *Ideas Bulletin*, post-forum email recap, and print publications
- Reserved seating
- Opportunity for exhibitor table with 2 chairs
- Perpetual access to produced Forum video

**\$0**

## ACADEMIC PARTNER

Appropriate for Georgia College instructors and faculty members eager to integrate leadership into their students' learning experience

- Personalized invitations to your students
- Student participation tracking and reporting
- Your name and title listed as an Academic Partner in our *Ideas Bulletin*
- Print copies of our annual *Ideas Bulletin*, featuring the newest and most innovative ideas related to leadership and the public good
- Perpetual access to produced Forum video

### **EDUCATOR TOOLKIT**

- Sample syllabus statement, dates, and milestones for the upcoming term
- Digital Inspire! or Usery wordmark for your syllabus
- Recommended pre-Forum and post-Forum discussion points for your students
- Sample assignments, including assignments with integrated learning outcomes for:
  - GC1Y, "Critical Thinking"
  - GC2Y, "Global Perspectives"
  - GCSU-0001, "First-Year Academic Seminar"
  - GCSU-2960 and GCSU-4960, "Internship"



**leadcreatively.org**





# YOUR ROLE



**SHARE**  
news of our  
Forum among  
your students,  
encouraging or  
incentivizing  
attendance



**PROMOTE**  
the event among  
your colleagues  
and within your  
professional network,  
using our custom  
promotional toolkit



**PARTICIPATE**  
in our Forum



**INTEGRATE**  
our Forum into your  
coursework and/or  
programming