

| Year 1 | | | | | | | |
|-----------------------|--|-----------|------|------------------------------|--|-----------|------|
| Fall | | | | Spring | | | |
| Course | Title | Hours | Area | Course | Title | Hours | Area |
| BIDS 1705 | First-Year Academic Seminar | 1 | | ENGL 1102 | English Composition II (pre-req to BCOM 2285) | 3 | A |
| ENGL 1101* | English Composition I (pre-req to ENGL 1102) | 3 | A | ECON 2106* | Principles of Microeconomics (pre-req to FINC 3131 and MKTG 3161) | 3 | F |
| ECON 2105* | Principles of Macroeconomics | 3 | F | GC1Y 1000 | Critical Thinking (pre-req to GC2Y 2000) | 3 | B |
| Core Area E | Social Science (student's choice) | 3 | F | Core Area A | Math (student's choice) (pre-req to MATH 1401) | 3 | A |
| Core Area D | Science with Lab (student's choice) | 4 | D | CSCI 1000 | Intro to Computers (pre-req to CBIS 2220) | 3 | F |
| | | | | CSCI 1200 or GEOG 2100 | Current Topics in Computers or Intro to Geospatial Science | 1 | D |
| Semester Hours | | 14 | | Semester Hours | | 16 | |
| Notes: | Area A and GC1Y 1000 must be completed by 30 earned hours. BIDS 1705 does not count toward the 120 hours required for graduation. | | | | | | |

| Year 2 | | | | | | | |
|----------------|--|-------|------|----------------|--|-------|------|
| Fall | | | | Spring | | | |
| Course | Title | Hours | Area | Course | Title | Hours | Area |
| ACCT 2101* | Accounting Principles I (pre-req to ACCT 2102) | 3 | F | ACCT 2102* | Accounting Principles II (pre-req to FINC 3131) | 3 | F |
| BCOM 2285* | Business Communication (pre-req to MGMT 3141) | 3 | F | MATH 1401* | Elementary Statistics (pre-req to MGMT 3101) | 3 | D |
| CBIS 2220* | Principles of Information Systems (pre-req/co-req to MGMT 3101) | 3 | F | MGMT 3141* | Principles of Management (pre-req to all non-quantitative MGMT and LOGS courses) | 3 | BBA |
| Core Area C2 | Fine Arts (student's choice) | 3 | C | Core Area C1 | Humanities and Ethics (student's choice) | 3 | C |
| GC2Y 2000 | Global Perspectives | 4 | B | Core Area E | Social Science (student's choice) | 3 | E |
| Semester Hours | | 16 | | Semester Hours | | 15 | |
| Notes: | GC2Y 2000 must be taken between 30–59 earned hours. Complete legislative requirements (US/GA History & US/GA Constitution) no later than the end of year 2. MGMT 3141 is a pre-req for all 3000- and 4000-level management courses, except MGMT 3101. Build or enhance your leadership skills: Explore our leadership programs or get involved with an RSO (Registered Student Organization). | | | | | | |

| Year 3 | | | | | | | |
|----------------|--|-------|-------|----------------|---|-------|-------|
| Fall | | | | Spring | | | |
| Course | Title | Hours | Area | Course | Title | Hours | Area |
| MKTG 3161* | Principles of Marketing (pre-req to all 3000- and 4000- level MKTG courses) | 3 | BBA | FINC 3131* | Business Finance I (pre-req to MGMT 4195) | 3 | BBA |
| MGMT 3101* | Applied Business Statistics (pre-req to MGMT 3165 and 3175) | 3 | BBA | MGMT 3155* | Organizational Behavior | 3 | Major |
| MGMT 4105* | Human Resources Management | 3 | Major | LENB 3135* | Legal Environment of Business | 3 | BBA |
| BUAD 2172* | Business Ethics | 3 | BBA | MGMT Elective* | 3000- or 4000-level MGMT or LOGS elective | 3 | Major |
| Core Area E | Social Science (student’s choice) | 3 | E | Bus Elective* | 3000- or 4000-level business course | 3 | Major |
| Semester Hours | | 15 | | Semester Hours | | 15 | |
| Summer | MGMT 4605: Internship (not mandatory but strongly encouraged) or Study Abroad. | | | | | | |
| Notes: | Students can choose a concentration of Logistics & Transportation, Human Resource Management, or Sales. Courses used to satisfy concentrations can also be used to satisfy major elective requirements. See catalog for specific coursework needed for concentrations. Logistics courses can also be used to satisfy concentration and Management elective requirements. Business electives can be in any business field (e.g., ACCT, CBIS, ECON, FINC, LOGS, MGMT, MKTG). | | | | | | |

| Year 4 | | | | | | | |
|--------------------------------|--|-------|----------|----------------|-------------------------------------|-------|----------|
| Fall | | | | Spring | | | |
| Course | Title | Hours | Area | Course | Title | Hours | Area |
| MGMT 3165* or LOGS 3180* | Operations Quality and Supply Chain Management or Business Logistics and Supply Chain Management (pre-req to MGMT 4195) | 3 | BBA | MGMT 4195* | Strategic Management | 3 | BBA |
| MGMT Elective* | 3000- or 4000-level MGMT or LOGS elective | 3 | Major | Bus Elective* | 3000- or 4000-level business course | 3 | Major |
| MGMT 4145* | International Management | 3 | BBA | Bus Elective* | 3000- or 4000-level business course | 3 | Major |
| MGMT 3175* | Business Analytics | 3 | Major | Gen Elective | Any general elective course | 3 | Elective |
| Gen Elective | Any general elective course | 3 | Elective | Gen Elective | Any general elective course | 3 | Elective |
| Semester Hours | | 15 | | Semester Hours | | 15 | |
| Notes: | Any international business course can be substituted for MGMT 4145. See catalog for details. Register for your Senior Exit Exam during the semester you take MGMT 4195. Courses used to satisfy concentrations can also be used to satisfy major elective requirements. Logistics courses can also be used to satisfy concentration and Management elective requirements. Business electives can be in any business field (e.g., ACCT, CBIS, ECON, FINC, LOGS, MGMT, MKTG). General electives can be in any discipline and any level (1000–4999). | | | | | | |

| Legend | |
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| Area | This section of the plan references the area of the curriculum the course fulfills. |
| A | Core Area A: Essential Skills |
| B | Core Area B: Institutional Options |
| C | Core Area C: Humanities, Ethics, and Fine Arts |
| D | Core Area D: Science, Technology, and Math |
| E | Core Area E: Social Sciences |
| F | Core Area F: Major Directed Core Requirements |
| BBA | Business Degree Requirements |
| Major | Management Major Requirements |
| Elective | Course(s) a student selects. Hours are needed to meet overall graduation hours. Number of electives varies per major. Electives can be used towards GC Journeys, minors, concentrations, certificates, or professional/graduate school pre-requisites, or to take courses of interest. |