

Art, B.A.

Graphic Design Concentration

2023–24 Catalog

This example plan is designed to provide a blueprint for students to complete their degrees within four years. It includes recommended sequences of courses. Individual plans will vary based on previously earned credit, such as Dual Enrollment and AP credit, as well as the student’s academic goals. Students will work with an academic advisor to develop a more individualized plan to complete their degree.

This example four-year plan is applicable to students admitted during the 2023–24 academic year.

Total credits required: 120 credit hours

Required GPA for graduation: 2.0 (institutional)

Courses requiring a C or better are denoted with an asterisk (*).

Legend is available on the last page of this document.

Year 1							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
ARTS 0001	First-Year Academic Seminar	1		ENGL 1102	English Composition II	3	A
ENGL 1101*	English Composition I (pre-req to ENGL 1102)	3	A	Core Area D	Science with Lab (student’s choice)	4	D
Core Area A	Math (student’s choice)	3	A	ARTS 1000*	Drawing I	3	F
GC1Y 1000	Critical Thinking	3	B	ARTS 1620*	Intro to the Computer in Art (pre-req to ARTS 2630)	3	F
ARTS 1200*	Two-Dimensional Design (pre-req to ARTS 2630)	3	F	ARTS 2810*	Renaissance to Modern World (pre-req to ARTS 4930)	3	F
ARTS 2800*	Ancient and Medieval Worlds (pre-req to ARTS 4930)	3	F				
Semester Hours		16		Semester Hours		16	
Notes:	Area A and GC1Y 1000 must be completed by 30 earned hours. First-Year Academic Seminar is a graduation requirement and impacts a student’s GPA; however, it does not count toward the minimum of 120 semester hours required for a degree.						

Year 2							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
Core Area C	Humanities and Ethics (student's choice)	3	C	GC2Y 2000	Global Perspectives	4	B
Core Area D	Science, Math, or Technology (student's choice)	3	D	ARTS 3631*	Typography (pre-req to ARTS 4630)	3	Major
ARTS 1201*	Three-Dimensional Design	3	F	ARTS 3635*	Graphic Design Studio II (pre-req to ARTS 4630)	3	Major
ARTS 2630*	Graphic Design Studio I (pre-req to ARTS 3631 and 3635)	3	Major	ARTS Elective*	4000-level Art History course	3	Cognate
Lang 1001	World Language I (1001-level)	3	Elective	Lang 1002	World Language II (1002-level)	3	Elective
Semester Hours		15		Semester Hours		16	
Notes:	Students must complete a world language course at the 2002 level or higher. Complete the WebCAPE exam to determine placement for first course. GC2Y 2000 must be taken between 30–59 earned hours.						

Year 3							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
Core Area D	Science, Math, or Technology (student's choice)	4	D	Core Area C	Fine Arts (student's choice)	3	C
ARTS 4630*	Graphic Design Studio III	3	Major	Core Area E	Social Science (student's choice)	3	E
ARTS 4930*	Visual Culture: Critical Perspectives	3	Cognate	ARTS 4960*	Internship	3	Major
Gen Elective	Any general elective course	3	Elective	Gen Elective	Any general elective course	3	Elective
Lang 2001	World Language III (2001-level)	3	Elective	Lang 2002	World Language IV (2002-level)	3	Foreign Lang
Semester Hours		16		Semester Hours		15	
Summer	ARTS 4960: Internship can also be completed in the summer (6 credit hours).						
Notes:	General electives can be in any discipline and any level (1000–4999). Students are strongly encouraged to use their elective hours to develop a secondary or tertiary area in Fine Art Studio, Museum Studies, or Art History.						

Year 4							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
Core Area E	Social Science (student's choice)	3	E	Core Area E	Social Science (student's choice)	3	E
ARTS 4960*	Internship	3	Major	ARTS 4985*	Advanced Studio Problems	3	Major
ARTS Elective*	4000-level non-Western Art History course	3	Cognate	ARTS Elective*	4000-level Art History course	3	Cognate
ARTS 4635*	Special Topics in Design	3	Major	ARTS 4995*	Senior Exhibition	3	Capstone
ARTS 4994*	Senior Thesis Project (pre-req to ARTS 4995)	3	Capstone				
Semester Hours		15		Semester Hours		12	
Notes:	Capstone culminates with an exhibition at the Leland Gallery in Ennis Hall. General electives can be in any discipline and any level (1000–4999).						

Legend	
Area	This section of the plan references the area of the curriculum the course fulfills.
A	Core Area A: Essential Skills
B	Core Area B: Institutional Options
C	Core Area C: Humanities, Ethics, and Fine Arts
D	Core Area D: Science, Technology, and Math
E	Core Area E: Social Sciences
F	Core Area F: Major Directed Core Requirements
Major	Art Major Requirements
Cognate	Cognate courses are required courses within a student's curriculum. These courses are connected to the major but may be from other academic disciplines.
Elective	Course(s) a student selects. Hours are needed to meet overall graduation hours. Number of electives varies per major. Electives can be used towards GC Journeys, minors, or professional/graduate school pre-requisites, or to take courses of interest.
Capstone	Capstone Requirements for Graphic Design: A culmination of everything the student has learned in the program.