

Entrepreneurship Concentration

(Open to all BBA Majors within the College of Business & Technology)

Three courses (nine hours) are required for the Concentration

Student Name: _____

Student ID #: _____

Required Courses

_____ MGMT 4175 – Entrepreneurship
_____ MKTG 4163 – Entrepreneurial Launch

Elective Courses (pick 1)

_____ LOGS 3181 – International Logistics
_____ MGMT/MKTG 4165 – Small Business Institute
_____ MKTG 3162 – Consumer Behavior
_____ MKTG 3167 – Retailing
_____ MKTG 3168 – Sports Marketing
_____ MKTG 3170 – Professional Selling
_____ MKTG 3174 – Fashion Merchandising and Mktg
_____ MKTG 4166 – Marketing Advertising and Communications
_____ MKTG 4175 – Intl Marketing Strategies
_____ MGMT 4105 – Human Resource Management
_____ MGMT/MKTG 4605 – Internship

Approval by Chair of Management, Marketing, & Logistics:

Chair's Signature

Date