

## **Entrepreneurship Minor**

(Open to all BBA Majors within the College of Business & Technology)

Five courses (fifteen hours) are required for the Minor

Three courses (nine hours) must be outside of the student's Major field of study.

Student Name: \_\_\_\_\_

Student ID #: \_\_\_\_\_

### **Required Courses**

\_\_\_\_\_ MGMT 4175 – Entrepreneurship  
\_\_\_\_\_ MKTG 4163 – Entrepreneurial Launch  
\_\_\_\_\_ MGMT/MKTG 4165 – Small Business Institute

### **Elective Courses (pick 2)**

\_\_\_\_\_ LOGS 3182 – International Logistics  
\_\_\_\_\_ MKTG 3162 – Consumer Behavior  
\_\_\_\_\_ MKTG 3167 – Retailing  
\_\_\_\_\_ MKTG 3168 – Sports Marketing  
\_\_\_\_\_ MKTG 3170 – Professional Selling  
\_\_\_\_\_ MKTG 3174 – Fashion Merchandising and Mktg  
\_\_\_\_\_ MKTG 3178 – Social Media  
\_\_\_\_\_ MKTG 4166 – Marketing Advertising and Communications  
\_\_\_\_\_ MKTG 4175 – Intl Marketing Strategies  
\_\_\_\_\_ MGMT 4105 – Human Resource Management  
\_\_\_\_\_ MGMT/MKTG 4605 – Internship

Approval by Chair of Management, Marketing, & Logistics:

\_\_\_\_\_  
Chair's Signature

\_\_\_\_\_  
Date