**Strategic Planning Committee Report Template**

Each strategic planning committee’s report should be no more than 3-5 pages in length, and should provide a data-based systematic approach that shows priorities essential to Georgia College’s mission and changing environment. It should not attempt to predict the future, but rather align and situate GC to focus on important issues coming to higher education in the near future.

**Introduction**

Please list the members and chair of your committee.

Briefly describe the state, regional, or national/international trends that may impact your area of focus.

Provide a narrative stating where we are now in regard to your strategic planning committee’s area of focus, and include institutional data supporting the narrative. These data are likely to become the critical baseline data as we begin to longitudinally track trends in our new strategic plan. For example, in the fall of 2015, Georgia College enrolled 6,036 undergraduate students and 853 graduate students. The undergraduate students had average high school grade point averages of X and average SAT scores of X. (If you have specific data needs, please contact the Office of Institutional Research and Effectiveness.)

**Environment and Desired Outcomes**

What are the strengths, weakness, opportunities, and immediate threats at the present time and in the future? How might these affect your committee’s area of focus? Given this information, what are your area’s specific requirements for success?

**Goals and Objectives**

How can your strategic planning committee’s area of focus contribute to helping achieve the vision of becoming a preeminent public liberal arts institution? Please draft one to three measurable goals, each with three to five measurable objectives, which will enable your committee’s area of focus to contribute to the achievement of the university’s mission and desire to become a preeminent public liberal arts institution. These goals and objectives will be measured and reviewed annually.