

Core Choice options can be swapped as needed. Follow DegreeWorks Checksheet for requirements.

Freshman - Year 1												
Fall						Spring						Notes
Course	Title	Hours	Area	Complete	Grade	Course	Title	Hours	Area	Complete	Grade	
BIDS 1705	First Year Academic Seminar	1				ENGL 1102	English Composition II	3	A			Use this summer to catch up with online classes if necessary! Area A MATH (Min "C") CSCI 1000 is a required prerequisite for CBIS 2220; a testout of this prerequisite is available *POLS 1150 satisfies both Constitution Legislative Requirements
ENGL 1101	English Composition I	3	A			Core Choice	Area C2 Fine Arts of Choice	3	C			
Area A MATH	MATH 1111 (Recommended)	3	A			Core Choice	Area E Social Science Choice 1*	3	E			
GC1Y	Critical Thinking	3	B			ECON 2105	Principles of Macroeconomics	3	F			
CSCI 1000	Intro to Computer Science	3	D			CBIS 2220	Principles of Info Systems	3	F			
ECON 2106	Principles of Microeconomics	3	F									
Total		16				Total		15				
Area A and GC1Y 1000 must be completed by 30 earned hours BIDS 1705 does not count toward the 120 hour graduate requirement												
Sophomore - Year 2												
Fall						Spring						Notes
Course	Title	Hours	Area	Complete	Grade	Course	Title	Hours	Area	Complete	Grade	
GC2Y 2000	Global Perspectives	4	B			Core Choice	Area C1 Humanities	3	C			Abroad this summer to satisfy 120 credit graduation requirement! MATH 2600 required prerequisite for all business majors
CSCI 1200	Current Topics in Comp. & Info	1	D			MKTG 3161	Principles of Marketing	3	BBA			
MATH 2600	Probability & Statistics	3	D			AREA E	Area E Social Science Choice 2	3	E			
Area D	Area D Science w/ Lab of Choice	4	D			ACCT 2102	Accounting Principles II	3	F			
ACCT 2101	Accounting Principles I	3	F			BCOM 2285	Business Comm and Reports	3	F			
Total		15				Total		15				
GC2Y 2000 must be taken between 30-59 earned hours. Legislative Requirements must be met as condition of graduation												

Junior - Year 3

Fall						Spring						Notes
Course	Title	Hours	Area	Complete	Grade	Course	Title	Hours	Area	Complete	Grade	
AREA E	Area E Social Science Choice 3*	3	E			FINC 3131	Business Finance	3	BBA			Recommended - Internship: at least one taken during the summer between the junior and senior year. *HIST 2111 or HIST 2112 satisfy both History Legislative Requirements MGMT 3101 should be taken after completing MATH 2600
BUAD 2172	Business Ethics	3	BBA			ELEC	Any 1000-4000 level*	3	ELEC			
MGMT 3101	Applied Business Statistics	3	BBA			LENB 3135	Legal Environment of Business	3	BBA			
MKTG 3162	Consumer Behavior	3	Major			MKTG 4161	Marketing Research	3	Major			
MGMT 3141	Principles of Management	3	BBA Req			MKTG ELEC	MKTG Elective 3000-4000 level	3	Major			
Total		15				Total		15				

A grade of C or better is required in all courses counting toward the major

Senior - Year 4

Fall						Spring						Notes
Course	Title	Hours	Area	Complete	Grade	Course	Title	Hours	Area	Complete	Grade	
MGMT 3165	Operations Management	3	BBA			MGMT 4195	Strategic Management	3	BBA			*EXCEPT: First Year Academic Seminars, Orientation, WELL or ELEC may not be counted towards the 120 hours required.
MKTG 4175	Intl Marketing Strategies (Preferred)	3	BBA			MKTG 4198	Strategic Marketing	3	Major			
ELEC	Any 1000-4000 level*	3	ELEC			BUS ELEC	Business Elective 3000-4000 level	3	Major			
MKTG 4166	Marketing Advertising and Comm	3	Major			BUS ELEC	Business Elective 3000-4000 level	3	Major			
MKTG ELEC	MKTG Elective 3000-4000 level	3	Major			ELEC	Any 1000-4000 level*	3	ELEC			
Total		15				Total		15				

***120 credits needed to graduate may be met through Electives, Summer Study Abroad, Selecting a Minor or a Concentration**