

Leadership for the Public Good

STRATEGIC PLAN, 2019-2023

LEADERSHIP PROGRAMS AT GEORGIA COLLEGE

At Georgia College, our students are educated in the classical tradition of leadership for the public good. Beyond simply teaching students how to be successful in business or in their professions, for us, leadership means more. Leadership is about forging meaningful connections to our communities and world. It is a perspective, not a position. Good leadership requires us to speak out powerfully and passionately for a given cause and to marshal our resources to a given end. The intensive leadership education we provide at Georgia College helps our students identify what matters to them, how to make positive change in their communities and world, and how to serve as leaders for the public good.



This strategic plan, **Leadership for the Public Good**, charts a path for Georgia College's leadership education programs and initiatives through 2023. With a diverse study group of faculty, staff, students, and alumni, we conducted a focused study of our own institution and more than eighty peer institutions across the United States, including nationally preeminent liberal arts colleges, public and private. Our analysis revealed that Georgia College is well positioned to pursue national distinction on the basis of our institutional profile in leadership education but that we must strengthen our competitive advantage, in particular sharpening our message and integrating leadership in a way that more appropriately embraces, enhances, and elevates our identity as a preeminent liberal arts institution.

The Georgia College student experience is distinguished by our multidisciplinary approaches to leadership learning, based in the arts and letters. Georgia College provides rich opportunities for mentorship, both formal and informal, as students learn to be leaders for the public good.



Dr. Harold Mock
director



Ashley Copeland
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To learn more, visit
www.gcsu.edu/leadership.

Our strategic plan identifies six long-term strategic objectives. By 2023, we commit to the following:



1. Charter an Integrated Institute for Leadership and Public Affairs.

Develop an integrated institute for leadership and public affairs at Georgia College that embodies our institutional commitment to leadership for the public good, knit into the fabric of our state.



2. Develop Robust, Inclusive Academic Programs.

Develop and maintain robust academic programs that leverage the scholarly and pedagogical talent of a multidisciplinary faculty and that harness the potential of Georgia College students to serve as leaders for the public good.



3. Establish Georgia College as a National Pacesetter in Leadership for the Public Good.

Securing our competitive advantage externally and among our peers, position our institution as a national pacesetter by adopting approaches to leadership education that embrace, enhance, and elevate our identity as a preeminent liberal arts institution.



4. Develop Cross-University Collaborations.

Build an inclusive, collaborative, and dynamic community at Georgia College—students, faculty, staff, alumni, and community partners—who are committed to leadership for the public good and who, through their scholarship, teaching, public service, and community engagement deepen our commitment to leadership learning and development.



5. Cultivate Strong, Enduring External Partnerships.

Foster relationships with private industry, the non-profit sector, civic organizations, K-12 education, and government institutions, providing for mutual exchange of ideas and service between the university and community institutions across Georgia.



6. Secure an Externally Conferred Designation of Excellence.

Seek and earn a recognized marker of national preeminence recognizing Georgia College's commitment and excellence in leadership education, civic engagement, and leadership for the public good.