



About the Program

This engaging and interactive summer study abroad program combines classroom instruction with high profile guest lectures, visits and excursions, as well as practical training in the areas of stakeholder analysis, strategic planning, goal setting, mediation, social responsibility, intercultural negotiation, and leadership. At the end of the program, students will be better prepared for their future careers as leaders in a globalized world.



Harald Leibrecht, a former member of the German Parliament, with study abroad students during a presentation at the European Study Center - Château de Pourtalès

Students will live and study at the European Study Center - Château de Pourtalès, a historic castle built in 1750. Some of Europe's most distinguished nobility, philosophers, and musicians have visited the castle. Today, the castle hosts students, academics, diplomats, and business leaders from all over the world, making it an ideal location for the **Intercultural Leadership Program**.



Dates and Fees

Dates: late May to early July (5 weeks)
Apply before: March 1
Fee: \$4,790

A \$500 non-refundable deposit is required upon acceptance into the program.

Eligibility

- Students of all majors are encouraged to apply
- Students who have completed one year of college-level study will be prepared for the academic coursework
- Students must be currently enrolled in an accredited college or university with a 2.8 GPA or higher

Contact

Dr. Harold Mock
(478) 445-1227
harold.mock@gcsu.edu
Carl Vinson House

Jarris Lanham
(478) 445-2368
jarris.lanham@gcsu.edu
Bone House



Visit the website for program details:
gcsu.edu/leadership/france

This program is offered through the CEPA Foundation,
an affiliate partner of Georgia College.

CEPA Foundation - European Office
Im Schloss, 74379 Ingersheim,
Germany
Phone: +49 (0) 71 42 / 95 65-50
Fax: +49 (0) 71 42 / 95 65-44

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SUMMER ABROAD



Intercultural Leadership Summer Program



strasbourg
FRANCE

5 weeks / 7 credits

gcsu.edu/leadership/france

A challenging and innovative study abroad program for the next generation of leaders:

Intercultural Leadership Summer Program



Benefits for Students:

Develop a broader global perspective of the world

Understand cultures and communication styles

Improve your leadership skills and achieve confidence

Gain international networking opportunities

Discover your professional and personal potential



**Make a positive impact
on your future career.**



Academic Program

Designed for undergraduate students, the course content focuses primarily on business and political leadership. The instructors are from American and European universities. This is an intensive program and students are encouraged to complete some of the required reading ahead of time.

Intercultural Communication (3 credit hours)

This course introduces students to key concepts and theories surrounding international and intercultural communication. In our interdependent world, intercultural communication is an asset to students of all majors as they require the knowledge, skills, insights, and sensitivities to be an upstanding citizens and successful leaders.

GC2Y: Sustainable Leadership (4 credit hours)

This thought provoking course takes students on a journey as they explore leadership philosophies and styles. Students will learn how to effectively interact in culturally appropriate and sustainable ways. Through readings, research, dialogue, critical analysis, and interactive learning, students will discover how to be a global leader in a complex world.

What's Included

- **2 courses = 7 credit hours**
- **Full day professional leadership seminar**
- **3 day/2 night excursion to Zurich, Switzerland**
- Multiple visits to international and European companies and organizations
- Cultural field trips in and around Strasbourg and Germany
- Lectures, workshops, and discussions
- Housing in student rooms at the Château de Pourtalès
- French continental breakfast daily, some group meals
- Group airport pick-up on arrival day
- Personal support from on-site team in Strasbourg
- In-country transportation for included activities



"This program has enhanced my understanding of my flaws, strengths, and values. I feel more confident in my sense of self and have the tools to be an international leader."

- Jonah Harris, Intercultural Leadership Student

About Strasbourg

Strasbourg is a diverse, modern and multicultural city with centuries of history and is a fascinating place for students to study abroad. One of Europe's capital cities and the formal seat of the European Parliament, Council of Europe and Court of Human Rights, Strasbourg is an important center in Europe and the world for political, governmental, and business leaders.