

FULLY ONLINE COURSE

THE REQUIREMENTS FOR YOUR INTERNSHIP WILL BE OUTLINED IN GEORGIAVIEW. A SYLLABUS, ASSIGNMENTS WITH SUBMISSION FOLDERS, AND DEADLINES WILL BE POSTED IN THE ONLINE COURSE.

ASSIGNMENTS INCLUDE:

1. ONLINE DISCUSSION POSTINGS
2. MIDTERM EVALUATIONS
3. FINAL EVALUATIONS
4. FINAL PAPER

DO YOU QUALIFY?

MINIMUM REQUIREMENTS:

- 2.5 GPA
- JUNIOR STATUS
- COMPLETED FOUR MSCM SKILLS COURSES
- COMPLETED TWO MSCM PRACTICUMS

STUDENTS ARE MOST SUCCESSFUL WHEN ALL MSCM COURSES HAVE BEEN COMPLETED AND THE INTERNSHIP IS A STEPPING-STONE INTO A CAREER.

STUDENTS MAY NOT TAKE ANY OTHER CLASSES DURING THE SEMESTER THEY ARE COMPLETING THEIR INTERNSHIP.

“ INTERN SPOTLIGHT ”



Effective mass communication uses a mix of traditional journalism with modern day tools to deliver a concise and share-worthy message.

-Kyle Collins, '09

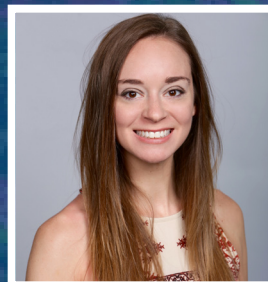
I look back fondly upon the internship experience that I had with Cumulus Radio. I learned more about the inner workings of a radio station, not just the on-air talent, but all the different, minute details that go into making a successful radio station.

-Emmanuel Little, '07



Interning with Ketchum was the ultimate launch to my PR career. I've been able to work directly with senior leaders and executives at some of the world's most notable companies and organizations. I feel confident that I've made an impact, and am honored to have spent two years as a full-time employee.

-Kathryn Stanley, '14



A MASS COMM STUDENT'S GUIDE TO INTERNSHIPS



WHAT TO LOOK FOR

FAQs

Market

Located in a strong market: Atlanta, New York, Nashville, Chicago, Boston, Phoenix

Exceptional Experience

Provides a team of coworkers and supervisor with degrees and more than five years of experience in the mass communication industry

Environment

- Provides a dynamic learning environment
- You will be given the opportunity to share learned concepts and gain further knowledge
- Offers great opportunities for networking
- Many opportunities to create solutions and solve problems
- You will be given specific responsibilities that require hands-on experiences and personal judgment calls using individual knowledge and skills

Can I get paid for my Internship?

- ∴ Yes! You can get paid. A full-time job in the Mass Communication industry can count as your internship. Other internship opportunities may or may not be paid.

What are the benefits of an Internship?

- ∴ This is your opportunity to progress into the industry and apply your academic knowledge to a career-related opportunity.
- ∴ Having the ability to network with professionals and gain valuable experience will continue to prepare you for continued success in the industry.

Do you need an Internship to graduate?

- ∴ Yes. All Mass Communication students are required to complete an internship before or immediately after graduation.

Angela Criscoe

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