



## James Sasser

Founder and President, GovStrive

James Sasser is the founder and President of GovStrive, a professional services firm focused on innovative and strategic solutions for back-office mission support functions across the Federal Government. An entrepreneur at heart, James founded GovStrive in 2013 and has since hired 30+ people nationwide. With clients all over the country, he has opened GovStrive locations in Atlanta, Washington, DC, and established a headquarters office in Dublin, Georgia. GovStrive is a small business with HUBZone certification, which is a program that encourages economic development in “Historically Underutilized Business Zones”.

James is a skilled professional with extensive knowledge and practice in enterprise transformation and process improvement, shared services implementation and optimization, back-office operational performance (HR, Finance, IT) and talent management strategies. As a certified Project Management Professional (PMP) and experienced Lean Six Sigma practitioner, James has successfully managed and led teams through large-scale design and implementation projects, supported clients to stabilize and operate their business, and built methodologies and tools to support evolving needs of the government marketplace. As an innovative and progressive leader, James has the ability to successfully work with all levels of an organization and develop high performing, collaborative teams. Prior to GovStrive, he held leadership positions as a consultant at companies such as Deloitte, KPMG and Capgemini Consulting.

When James isn't running his own business, he takes on new adventures and initiatives. Recently, he developed a mobile app, idearoam that launched in December 2015. idearoam is built for crowdsourcing and idea sharing in one, dedicated place. The app provides a way to get trusted feedback, share best practices, and discover new information – all with the people you trust and chose to share it with. All app activity is easily stored, organized and searchable on a user's profile tab – taking only seconds to find a past like or comment. Additionally, the app is integrated with Pinterest, Facebook, Linked In, and Twitter, something that most leading social apps don't offer today.

James holds a B.S. in Business from the University of South Florida and an MBA from Auburn University. James and his wife, Jennie, live in Atlanta and are the proud parents of two children, James Benjamin and Maryn.



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